

ITscope

Stormy times in the
ICT business: These
hardware bestsellers
stand their ground

ITscope market barometer
Q3 2023



Our IT market barometer

Dear customers & followers,

our aim is to keep you up to date and informed about the current reseller demand for ITC products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from different categories – and the perfect ITC market overview.

News from the past quarter:

New Distributors

The summer months once again contributed to the growth of our supplier network on ITscope: a total of thirteen new distributors have recently become part of ITscope and list their products on the platform. This time, in addition to six German distributors, there are also some international suppliers represented. These include MS Development Inh. Marcin Swic (Hardware Direct) from Poland, Copymax Ltd., a printer and copier accessories wholesaler from Estonia, the British Intec Microsystems Ltd., the Swedish Zand Group AB, Shark Gaming Systems A/S based in Denmark, and Warbout Distributie BV from the Netherlands.

Digital Quotation Function 2.0: Better Control and Flexibility for All Users

In recent weeks and months, we have focused our energy entirely on the digital quotation function. We are delighted to now introduce to you our comprehensively updated Quotation Function 2.0, which you can activate in the test laboratory starting immediately.

WEEE Numbers on ITscope: Selling in Compliance with ElektroG

In July, another part of the ElektroG came into effect: marketplaces must now ensure that a manufacturer registration has been completed for all products sold. ITscope checks that the relevant products have been properly registered with the Stiftung EAR. To do this, manufacturers and retailers must enter their WEEE number on the ITscope platform.



What awaits you

01	Highflyer: Top 30 of the newcomers.....	4
02	TFTs	6
03	Mobile phones.....	7
04	Tablets.....	8
05	Notebooks.....	9
06	PC systems	10
07	Graphic cards	11
08	Processors	12
09	Multifunction Printers.....	13

ITscope

Stormy times in the
ICT business: These
hardware bestsellers
stand their ground

ITscope market barometer
Q3 2023



Hottest Player:

Lenovo ThinkCentre
M70q Gen 3 11T3,
i5 12400T, 16GB, 512GB



01 Highflyer: Top 30 of the newcomers

Rank	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	04.07.23	Lenovo ThinkCentre M70q Gen 3 11T3, i5 12400T, 16GB, 512GB, 11T300BWGE	1406
02	24.05.23	MSI GeForce RTX 4060 Ti VENTUS 2X BLACK 8G OC, 8GB GDDR6, V515-017R	1055
03	24.06.23	Lenovo ThinkPad P16 Gen 2 21FA, 16", i7 13700HX, 32GB, 1TB, 21FA000FGE	960
04	05.05.23	Gigabyte H610M S2H V2 DDR4, LGA1700, micro ATX	829
05	02.06.23	UbiQuiti UniFi U6+, AP, WiFi6, U6-PLUS	758
06	27.06.23	Synology Disk Station DS224+, Celeron J4105, 2GB, 2-bay	696
07	31.05.23	Logitech MX Anywhere 3S, 910-006929	634
08	24.06.23	Iiyama ProLite TE8612MIS-B2AG, 86", 4K	411
09	25.06.23	Samsung Galaxy Tab S, 11", Android 13, grey, SM-X710NZAAEUB	403
10	13.09.23	Apple iPhone 15 Pro Max, 256GB, black, MU773ZD/A	387
11	05.04.23	HPE ProLiant ML350 Gen11 Base, Xeon Silver 4410Y, 4U, P53567-421	302
12	04.05.23	Xiaomi Roborock S8 Pro Ultra, R100033	247
13	10.05.23	Synology Plus Series HAT3300, 4TB, 5400 rpm, HAT3300-4T	232
14	13.09.23	Apple AirPods Pro (2nd.Gen), MTJV3ZM/A	228
15	12.07.23	AVM FRITZ!Fon X6, DECT, SIP, 20002966	203

Hottest Player:

Lenovo ThinkCentre
M70q Gen 3 11T3,
i5 12400T, 16GB, 512GB



01 Highflyer: Top 30 of the newcomers

Rank	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
16	28.06.23	UbiQuitri G5 Professional, 4K, H.264, outdoor, UVC-G5-PRO	197
17	08.06.23	Brocade Broadcom MegaRAID 9540-2M2, PCIe4.0, M.2, 05-50148-00	127
18	27.06.23	Lenovo DDR5, 16GB, 5600MHz, SO-DIMM, 4X71M23186	126
19	10.04.23	Samsung 55", 4K, LED, UE55CU7172UXXH	121
20	21.04.23	Crealty, 1001060011	116
21	27.06.23	AMD Ryzen 5 7500F, 6-Core, SMT, AM5, 100-000000597	113
22	19.04.23	Airtame 2, WiFi5, AT-DG2-3Y	105
23	23.05.23	Ricoh fi-8040, 40p/min, PA03836-B001	99
24	13.09.23	Apple Watch Ultra 2, 49mm, WiFi, LTE, BT, blue/black, MRF63FD/A	99
25	28.04.23	Xiaomi TV Box S (2nd Gen.), 4K, PFJ4151EU	91
26	13.07.23	Samsung, 4TB, M.2, PCIe4.0, MZ-V9P4T0BW	87
27	16.06.23	Canon 070H, black, 5640C002	87
28	07.05.23	Kyocera ECOSYS PA3500cx, 1102Yj3NL0	86
29	21.06.23	Iiyama Wall-Mount, 125kg, MD-WM8060	86
30	03.08.23	Lenovo Fibocom L860-GL-16, LTE M.2 Module, 4XC1M72796	84

02 TFTs

Rank Q3 23	Rank Q2 23	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Dell P2422H	5554
02	03	Dell P2722H	2307
03	06	HP E24i G4, 9VJ40AA#ABB	1928
04	11	Lenovo ThinkVision P27h-20, 61E9GAT6EU	1525
05	02	Lenovo ThinkVision T24i-2L, 62B0MAT2EU	1464
06	20	HP E24 G5, 6N6E9AA#ABB	1358
07	10	Dell P2418HT	1276
08	07	HP E27 G5, 6N4E2AA#ABB	1233
09	04	HP E24 G4, 9VF99AA#ABB	1137
10	19	iiyama ProLite XUB2493HS-B5	1126
11	61	Samsung ViewFinity S6 S34A650UBU, LS34A650UBUXEN	1076
12	158	Lenovo ThinkVision T24i-30, 63CFMATXEU	997
13	54	Samsung ViewFinity S9 S49A950UIP, LS49A950UIPXEN	973
14	23	Samsung F27T450FZU, LF27T450FZUXEN	960
15	29	iiyama ProLite XUB2792HSU-B5	937

Hottest Player:

Dell P2422H



Hottest Player:

Apple iPhone SE
(3rd generation),
64GB, black



03 Mobile phones

Rank Q3 23	Rank Q2 23	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Apple iPhone SE (3rd generation), 64GB, black, MMYF3ZD/A	3581
02	03	Apple iPhone 14, 128 GB, black, MPUF3ZD/A	2733
03	02	Apple iPhone 13, 128GB, midnight, MLPF3ZD/A	2359
04	08	Apple iPhone 14 Pro, 128 GB, black, MPXV3ZD/A	1609
05	07	Samsung Galaxy A54 5G, 128GB, grey, SM-A546BZKCEUB	1559
06	05	Samsung Xcover 5 Enterprise, 64GB, black, SM-G525FZKDEEB	1202
07	06	Samsung Galaxy S23, 128GB, black, SM-S911BZKDEUB	1165
08	04	Apple iPhone 14 Pro, 256 GB, black, MQ0T3ZD/A	1115
09	13	Apple iPhone SE (3rd generation), 128GB, black, MMYJ3ZD/A	1017
10	10	Apple iPhone 13 mini, 128GB, Midnight Black, MLK03ZD/A	1016
11	33	Samsung Galaxy S23 Ultra, 256GB, black, SM-S918BZKDEUB	881
12	09	Samsung Galaxy S22, 128GB, black, SM-S901BZKDEUB	867
13	20	Samsung Galaxy A34 5G, 128GB, grey, SM-A346BZKAEUB	786
14	14	Samsung Galaxy Xcover 6 Pro - Enterprise Edition, 128GB, black, SM-G736BZKDEEB	785
15	27	Apple iPhone 12, 128GB, black, MGJA3ZD/A	699

04 Tablets

Rank Q3 23	Rank Q2 23	Products (Manufacturer / product name / mfr´s no.)	Total clicks
01	01	Apple iPad Wi-Fi, 10,2", 64GB, grey, MK2K3FD/A	14552
02	28	Microsoft Surface Pro 9 for Business, 13", i7, 16GB, 512GB, QIY-00004	2633
03	03	Microsoft Surface Pro 9 for Business, 13", i5, 16GB, 256GB, QIA-00004	2099
04	06	Apple 10.9-inch iPad Wi-Fi (10. Gen.), 10,9", 64GB, silver, MPQ03FD/A	1776
05	04	Samsung Tab A8, 10,5", WIFI, 32GB, Grau, SM-X200NZAAEUB	1658
06	14	Samsung Galaxy Tab Active 4 Pro, 10.1", rugged, Android, 128GB, black, SM-T636BZKEEEB	1291
07	05	Apple 10.9-inch iPad Air Wi-Fi (5. Gen.), 10,9", 64GB, grey, MM9C3FD/A	1273
08	02	Microsoft Surface Pro 8, 13", i7, 16GB, 256GB, EIV-00004	1218
09	99	Microsoft Surface Go 3, 10.5", 8GB, 128GB, 8VI-00003	1058
10	08	Samsung GALAXY Tab Active, 8", 64GB, black, SM-T575NZKAEEB	1034
11	10	Samsung Galaxy Tab S 64 GB Gray - Tablet, SM-P613NZAADBT	1034
12	15	Samsung Galaxy Tab S7 FE, 64GB, 12.4", black, SM-T733NZKAEUB	946
13	11	Apple iPad Wi-Fi + Cellular, 10,2", 64GB, grey, MK473FD/A	786
14	07	Microsoft Surface Pro 8, 13", i5, 16GB, 256GB, EIN-00004	773
15	19	Microsoft Surface Go 3, i3, 8GB, 128GB, Win11 Pro, 8VD-00003	770

Hottest Player:

Apple iPad Wi-Fi, 10,2",
64GB, grey



Hottest Player:

Lenovo ThinkPad L15
Gen 3 21C3, 15.6",
i5 1235U, 16GB, 512GB



05 Notebooks

Rank Q3 23	Rank Q2 23	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Lenovo ThinkPad L15 Gen 3 21C3, 15.6", i5 1235U, 16GB, 512GB, 21C30016GE	4662
02	09	HP ProBook 450 G9 - Wolf Pro, 15.6", i5 1235U, 16GB, 512GB, 6A179EA#ABD	2919
03	10	Lenovo ThinkPad E15 Gen 4 21ED, 15.6", R5 5625U, 16GB, 512GB, 21ED004NGE	2549
04	05	Lenovo ThinkPad E15 Gen 4 21E6, 15.6", i5 1235U, 16GB, 512GB, 21E6005MGE	1983
05	04	Apple MacBook Air, 13.3", M1, 8GB, 256GB, MGN63D/A	1847
06	18	Lenovo ThinkPad E14 Gen 4 21EB, 14", R7 5825U, 16GB, 512GB, 21EB0041GE	1571
07	03	Apple MacBook Pro, 14.3", M2 Pro, 16GB, 512GB, MPHE3D/A	1451
08	517	Dell Latitude 5540, 15.6", i7 1365U, 16GB, 512GB, 1F8R2	1348
09	240	Dell Latitude 3540, 15.6", i5 1335U, 8GB, 256GB, 6HXV	1239
10	14	Lenovo ThinkPad E15 Gen 4 21E6, 15.6", i5 1235U, 8GB, 256GB, 21E60058GE	1217
11	46	Lenovo ThinkBook 15 G4 ABA 21DL, 15.6", R7 5825U, 16GB, 512GB, 21DL000BGE	1111
12	89	Fujitsu LIFEBOOK A3511, 15.6", i3 1115G4, 8GB, 256GB, noOS, FPC04902BS	1045
13	176	Microsoft Surface Laptop 5 for Business, 15", i7 1265U, 16GB, 512GB, RIQ-00005	1009
14	23	Lenovo ThinkPad T14s Gen 3 21CQ, 14", R7 Pro 6850U, 16GB, 512GB, 21CQ002LGE	1001
15	07	Microsoft Surface Laptop Studio, 14.4", i7 11370H, 16GB, 512GB, ABR-00030	995

06 PC Systems

Rank Q3 23	Rank Q2 23	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	HP Pro Mini 400 G9, i5 12400T, 8GB, 256GB, 6B240EA#ABD	5320
02	02	Lenovo ThinkCentre M70q Gen 3 11T3, i5 12400T, 8GB, 256GB, 11T3005QGE	2733
03	03	HP Pro Mini 400 G9, i5 12500T, 16GB, 512GB, 6B242EA#ABD	2017
04	-	Lenovo ThinkCentre M70q Gen 3 11T3, i5 12400T, 16GB, 256GB, 11T300BWGE	1406 TOP!
05	04	Dell OptiPlex 3000, i5 12500T, 8GB, 256GB,C30RM	1316
06	05	Lenovo ThinkCentre M70q Gen 3 11T3, i5 12400T, 16GB, 512GB, 11T3005RGE	768
07	66	HP Workstation Z2 G9, i7 12700, 16GB, 512GB, 5F0C9EA#ABD	683
08	21	HP Pro 400 G9 - Wolf Pro, i5 12500T, 16GB, 512GB, 6B241EA#ABD	657
09	09	Dell OptiPlex 3000, i5 12500T, 16GB, 512GB, 0YH7D	604
10	14	HP Pro Mini 400 G9, i7 12700T, 16GB, 512GB, 6B243EA#ABD	594
11	07	Fujitsu ESPRIMO G6012, i5 12400T, 8GB, 256GB, VFY:G612EPC50MIN	581
12	-	Dell OptiPlex 7010, i5 13500T, 16GB, 256GB, VH0W5	575 TOP!
13	19	Lenovo ThinkCentre M70q Gen 3 11T3, i3 12100T, 8GB, 256GB, 11T3005PGE	554
14	22	Lenovo ThinkCentre neo 50t 11SC, i5 12400, 16GB, 512GB, 11SC000BGE	544
15	13	Lenovo ThinkCentre M70t Gen 3 11T6, i5 12400, 16GB, 512GB, 11T6002GGE	544

Hottest Player:

HP Pro Mini 400 G9,
i5 12400T, 8GB, 256GB



At a glance:

TOP!

These new from-zero-to-hero products have directly entered the top 15.

Hottest Player:

MSI GeForce RTX 3060
VENTUS 2X 12G OC,
12GB GDDR6



07 Graphic cards

Rank	Rank	Products	Total
Q3 23	Q2 23	(Manufacturer / product name / mfr's no.)	clicks
01	02	MSI GeForce RTX 3060 VENTUS 2X 12G OC, 12GB GDDR6, V397-022R	1400
02	07	MSI GeForce RTX 4070 Ti VENTUS 3X 12G OC, 12GB GDDR6X, V513-001R	1338
03	38	MSI GeForce RTX 4060 Ti VENTUS 2X BLACK 8G OC, 8GB GDDR6, V515-017R	1055
04	04	NVIDIA RTX A4000, 16GB GDDR6, VCNRTXA4000-PB	929
05	22	ASUS TUF-RTX3070TI-O8G-V2-GAMING, 8GB GDDR6, 90YV0IS1-M0NA00	763
06	09	MSI VGA RTX4090 24GB Ventus 3X 24G OC, 24GB GDDR6X, V510-023R	713
07	14	NVIDIA T400 4GB, 4GB GDDR6, Low-Profile, VCNT400-4GB-SB	579
08	18	MSI GeForce RTX 4080 GAMING X TRIO, 16GB GDDR6X, V511-005R	547
09	16	NVIDIA RTX A5000, 24GB GDDR6, VCNRTXA5000-SB	524
10	05	Gigabyte GeForce RTX 4090 GAMING OC 24G, 24GB GDDR6X, GV-N4090GAMING OC-24	515
11	08	NVIDIA RTX A2000, 6GB GDDR6, VCNRTXA2000-SB	494
12	21	NVIDIA RTX A2000, 12GB GDDR6, VCNRTXA2000-12GB-PB	414
13	76	PNY GEFORCE RTX 3060 Ti 8GB Verto Dual Fan, 8GB GDDR6, VCG3060T8LDFBPB1	376
14	27	NVIDIA T1000, 8GB GDDR6, Low-Profile, VCNT1000-8GB-PB	358
15	24	NVIDIA Quadro P1000, 4GB GDDR5, VCQP1000V2-PB	352

08 Processors

Rank Q3 23	Rank Q2 23	Products (Manufacturer / product name / mfr´s no.)	Total clicks
01	02	Intel Core i7-13700K, 16-Core, 24 Threads, 3.4GHz, LGA1700, BX8071513700K	1277
02	01	AMD Ryzen 7 5800X3D, 8-Core, SMT, 3,4GHz, AM4, 96MB, 100-100000651WOF	976
03	03	Intel Core i9-13900K, 24-Core, 32 Threads, 3GHz, LGA1700, BX8071513900K	927
04	11	AMD Ryzen 5 5600X, 6-Core, SMT, 3.7 GHz, AM4, 100-100000065BOX	843
05	04	AMD Ryzen 7 7800X3D, 8-Core, SMT, 4.2GHz, AM4, 96MB Cache, 100-100000910WOF	842
06	06	AMD Ryzen 5 5600G, 6-Core, SMT, APU, 3.9 GHz, AM4, 100-100000252BOX	702
07	14	AMD Ryzen 9 7900X, 12-Core, SMT, 4.7GHz, AM5, 100-100000589WOF	659
08	05	Intel Core i5-12400, 6-Core, HT, 2.5GHz, LGA1700, BX8071512400	650
09	12	Intel Core i7-12700K, 12-Core, 20 Threads, 3.60GHz, LGA1700, BX8071512700K	633
10	19	AMD Ryzen 5 7600X, 6-Core, SMT, 4.7GHz, AM5, 100-100000593WOF	631
11	07	AMD Ryzen 9 7950X3D, 16-Core, SMT, 4.2 GHz, 128MB Cache, 100-100000908WOF	614
12	09	AMD Ryzen 7 5700X, 8-Core, SMT, 3.4GHz, AM4, 100-100000926WOF	613
13	17	AMD Ryzen 9 5900X, 12-Core, SMT, 3.7 GHz, AM4, 100-100000061WOF	600
14	10	AMD Ryzen 7 7700X, 8-Core, SMT, 4.5GHz, AM5, 100-100000591WOF	546
15	18	Intel Core i9 13900KS, 24-Core, 32 Threads, 3.2GHz, LGA1700, BX8071513900KS	546

Hottest Player:

Intel Core i7-13700K,
16-Core, 24 Threads,
3.4GHz



Hottest Player:

HP Color LaserJet Pro
MFP M479fdw



09 Multifunction Printers

Rank Q3 23	Rank Q2 23	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	04	HP Officejet Pro 9010e All-in-One, 257G4B#629	2008
02	05	HP Color LaserJet Pro MFP M283fdw, 7KW75A#B19	1415
03	03	Brother MFC-L2710DN, MFCL2710DNG1	1309
04	01	HP Color LaserJet Pro MFP M479fdw, W1A80A#B19	1273
05	02	Kyocera ECOSYS P2040dn, 1102RX3NLO	1204
06	09	Brother MFC-L8690CDW, MFCL8690CDWG1	915
07	36	HP Officejet Pro 7740 All-in-One, G5J38A#A80	886
08	12	HP PageWide Pro 477dw, D3Q20B#A80	870
09	13	Zebra ZD421d, ZD4A042-D0EE00EZ	785
10	06	HP Color LaserJet Pro MFP M479dw, W1A77A#B19	779
11	22	Epson WorkForce Pro WF-C5890DWF, C11CK23401	739
12	43	Brother HL-L8260CDW, HLL8260CDWG1	697
13	66	HP Officejet Pro 9012e All-in-One, 22A55B#629	662
14	08	Brother HL-L5100DN, HLL5100DNG1	656
15	37	Zebra ZD421, ZD4A042-30EE00EZ	626



ITscope

ITscope GmbH
Durlacher Allee 73
76131 Karlsruhe
Germany

T +49 (0) 721 - 627 376 0
F +49 (0) 721 - 664 991 75
www.itscope.com/en
presse@itscope.com