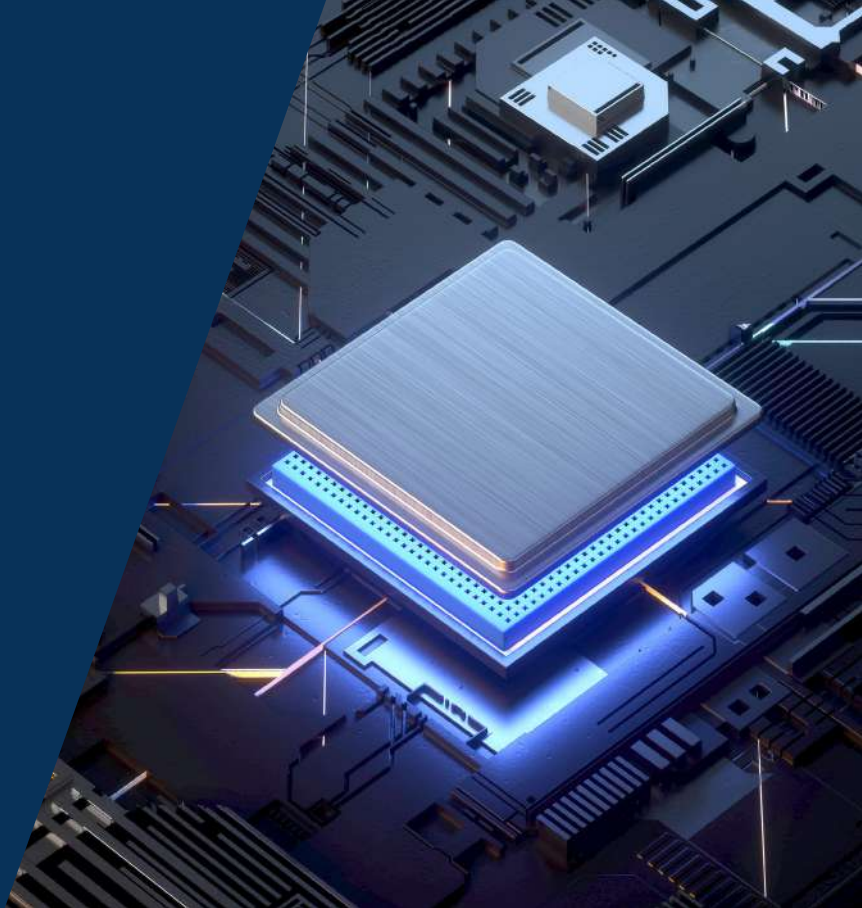


*ITscope*

Chip, chip, hooray!

New CPUs and GPUs are  
shaking up the market.

ITscope market barometer  
Q4 2022



# Our IT market barometer

## Dear customers & followers,

our aim is to keep you up to date and informed about the current reseller demand for ITC products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from different categories – and the perfect ITC market overview.

## News from the past quarter:

### New distributors

A total of **six new suppliers** have become part of the ITscope network this quarter. In addition to **three German suppliers**, **Nextis Services s.r.o.** from the Czech Republic, **headON Communications GmbH** from Austria and **WECS.EU Inh. Herbert Wolf**, also from Austria, have joined the network.

### Partnership with equipme

Thanks to the partnership and a **common interface with equipme**, it is now child's play to bundle services, rent them out and connect them via **B2B self-service portal**. You benefit from detailed product descriptions, data sheets and product images to enhance your service portfolio for your customers.

### Shipping methods: from express to requested date delivery

In addition to **standard shipping**, various **express shipping options**, **Saturday delivery** or pickup and **shipping to a consignment warehouse** are available via the platform.



# What awaits you

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**ITscope**

Chip, chip, hooray !  
New CPUs and GPUs are shaking up the market.

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## Hottest Player:

Apple iPhone 14 Pro,  
256GB, black



## 01 Highflyer: Top 30 of the newcomers

Rank	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	08.09.22	Apple iPhone 14 Pro, 256GB, black, MQ0T3ZD/A	3685
02	10.08.22	HP Essential USB-C Dockingstation, 72C71AA#ABB	3146
03	08.09.22	Apple AirPods Pro, MQD83ZM/A	2428
04	28.09.22	MSI GeForce RTX 4090 GAMING X TRIO 24G, 24GB GDDR6X, V510-006R	1513
05	12.10.22	Microsoft Surface Pro 9 for Business, i5 1245U, 16GB, 256GB, QIA-00004	1293
06	09.07.22	Kyocera ECOSYS M5526cdna, 1102R83NL1	1282
07	08.09.22	Apple Watch Series 8 (GPS), 32GB, 45mm, Midnight, MNP13FD/A	1161
08	13.09.22	Intel Core i9-13900K, 24-Core, 32 Threads, 36MB, LGA 1700, BX8071513900K	974
09	24.08.22	Kingston NV2, 1TB, M.2 NVMe, PCIe 4.0, SNV2S/1000G	701
10	19.10.22	Apple TV 4K (Wi-Fi), 64GB, MN873FD/A	630
11	19.10.22	Synology Disk Station DS923+	521
12	13.08.22	Ubiquiti UniFi U6, WiFi6e, U6-ENTERPRISE	520
13	19.10.22	Apple Pencil 1st Generation, MQLY3ZM/A	511
14	16.10.22	Dell Latitude 3520, 15,6", i5 1135G7, 8GB, 256GB, 73YC0	489
15	14.09.22	ASRock X670E PG Lightning, AM5, X670E, ATX, 90-MXBJ60-A0UAYZ	406

## Hottest Player:

Apple iPhone 14 Pro,  
256GB, black



## 01 Highflyer: Top 30 of the newcomers

Rank Q4 22	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
16	14.10.22	Be Quiet! CPH-6610, 12VHPWR Adapter, BC072	328
17	29.07.22	Intel Next Unit of Computing 12 Pro Kit, i5 1240P, Barebone, RNUC12WSKI50000	232
18	12.10.22	Microsoft Surface Studio 2+ for Business,28", i7 11370H, 32GB, 1TB, SBG-00005	212
19	20.08.22	Google Chromecast with Google TV, GA03131-DE	192
20	18.07.22	Be Quiet! Pure Base 500FX, Miditytower, BGW43	189
21	22.11.22	Iiyama ProLite 24", FHD, 75Hz, 250 cd/m <sup>2</sup> , XUB2493HS-B5	188
22	14.09.22	VMware vSphere Essentials Kit, 3 Hosts, VS8-ESSL-KIT-C	188
23	08.09.22	Apple backcover with MagSafe, transparent, MPU63ZM/A	166
24	07.09.22	HP LaserJet Pro 4, 2Z605E#B19	154
25	20.09.22	Logitech BRIO 505, FHD, 4MP, 960-001459	143
26	21.10.22	Sony PlayStation 5 Disk Edition, CFI-1216A	136
27	11.08.22	Epson CO-W01, 3000 Ansilumen, HD, black, V11HA86040	129
28	05.08.22	Anker Innovations Anker 737, 24000mAh, PD 3.1, A1289011	129
29	05.07.22	Iiyama OPC51103BC, i5, 8GB, 256 GB, Win 10 IoT Enterprise	117
30	15.10.22	Corsair 32GB DDR5, 5600, Kit 2x16GB, CMH32GX5M2B5600C36K	110

## 02 TFTs

Rank Q4 22	Rank Q3 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Dell P2422H	7483
02	02	Lenovo ThinkVision T24i-2L, 62B0MAT2EU	2316
03	06	Dell P2722H	1923
04	07	HP E24 G4, 9VF99AA#ABB	1896
05	08	Samsung C34H890WGR, LC34H890WGRXEN	1800
06	03	HP E24i G4, 9VJ40AA#ABB	1791
07	04	Samsung Flip WM55R, LH55WMRWBGXEN	1690
08	10	Dell UltraSharp U2722D	1574
09	35	Samsung Flip WM65R, LH65WMRWBGXEN	1572
10	05	HP E27 G4, 9VG71AA#ABB	1492
11	09	Dell UltraSharp 34 Curved, DELL-U3421WE	1336
12	11	Dell P2418HT	1316
13	13	HP E27q G4, 9VG82AA#ABB	1172
14	42	Iiyama ProLite XUB2792QSU-B1	1044
15	20	HP EliteDisplay E243m, 1FH48AA#ABB	1042

## Hottest Player:

Dell P2422H



## Hottest Player:

Apple iPhone 13,  
128GB, Midnight



## 03 Mobile phones

Rank Q4 22	Rank Q3 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Apple iPhone 13, 128GB, midnight, MLPF3ZD/A	4309
02	28	Apple iPhone 14 Pro, 256 GB, black, MQ0T3ZD/A	3685
03	03	Apple iPhone SE (3rd generation), 64GB, black, MMXF3ZD/A	2992
04	05	Apple iPhone SE (3rd generation), 128GB, black, MMXJ3ZD/A	1377
05	34	Apple iPhone 14 Pro Max, 512 GB, black, MQAF3ZD/A	1350
06	08	Samsung A53 5G, 128GB, black, SM-A536BZKNEUB	1349
07	67	Apple iPhone 14, 128GB, blue, MPVN3ZD/A	1330
08	104	Apple iPhone 14 Pro, 128 GB, black, MPXV3ZD/A	1262
09	124	Apple iPhone 14, 128 GB, black, MPUF3ZD/A	1199
10	04	Samsung Xcover 5 Enterprise, 64GB, black, SM-G525FZKDEEB	1153
11	10	Apple iPhone 13 mini, 128GB, Midnight Black, MLK03ZD/A	1129
12	02	Apple iPhone 12, 64GB, black, MGJ53ZD/A	1118
13	11	Samsung Galaxy S22, 128GB, black, SM-S901BZKDEUB	1068
14	07	Apple iPhone 11, 64GB, black, MHDA3ZD/A	908
15	09	Apple iPhone 12, 128GB, black, MGJA3ZD/A	907

# 04 Tablets

Rank Q4 22	Rank Q3 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Apple iPad Wi-Fi, 10,2", 64GB, grey, MK2K3FD/A	10739
02	02	Microsoft Surface Pro 8, i5, 16GB, 256GB, EIN-00020	3881
03	03	Samsung Tab A8, 10,5", WIFI, 32GB, grey, SM-X200NZAEEUB	2242
04	04	Apple 10.9-inch iPad Air Wi-Fi (5. Gen.), 10,9", 64GB, grey, MM9C3FD/A	1412
05	-	Microsoft Surface Pro 9 for Business - Tablet - Intel Core i5 1245U / 1.6 GHz, QIA-00004	1293 <b>TOP!</b>
06	10	Apple iPad Wi-Fi + Cellular, 10,2", 64GB, grey, MK473FD/A	1183
07	08	Microsoft Surface Go 3, i3, 8GB, 128GB, Win11 Pro, 8VD-00003	1131
08	14	Samsung Galaxy Tab S7 FE, 64GB, 12.4", black, SM-T733NZKAEUB	1070
09	-	Apple 12.9-inch iPad Pro Wi-Fi (6. Gen.), 12,9", 128GB, grey, MNXP3FD/A	877 <b>TOP!</b>
10	07	Samsung GALAXY Tab Active, 8", 64GB, black, SM-T575NZKAEEB	856
11	-	Apple 10.9-inch iPad Wi-Fi (10. Gen.), 10,9", 64GB, silver, MPQ03FD/A	852 <b>TOP!</b>
12	17	Apple 10.9-inch iPad Air Wi-Fi + Cellular (5. Gen.), 10,9", 64 GB, grey, MM6R3FD/A	851
13	31	Samsung Galaxy Tab S 64 GB Gray - Tablet, SM-P613NZAADB7	820
14	20	Apple 10.9-inch iPad Air Wi-Fi + Cellular (5. Gen.), 256GB, grey, MM713FD/A	819
15	19	Apple iPad Wi-Fi, 10,2", 64GB, silver, MK2L3FD/A	788

## Hottest Player:

Apple iPad Wi-Fi,  
10,2", 64GB, grey



At a glance: **TOP!**

These new from-zero-to-hero products have directly entered the top 15.



## Hottest Player:

Lenovo ThinkPad L15  
Gen 3 21C3, 15.6", i5  
1235U, 16GB, 512GB



## 05 Notebooks

Rank Q4 22	Rank Q3 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	41	Lenovo ThinkPad L15 Gen 3 21C3, 15.6", i5 1235U, 16GB, 512GB, 21C30016GE	5325
02	121	HP ProBook 450 G9 - Wolf Pro, 15.6", i5 1235U, 8GB, 256GB, 6A178EA#ABD	3274
03	01	Lenovo ThinkPad E15 Gen 3 20YG, 15.6", R5 5500U, 16GB, 512GB, 20YG009YGE	3137
04	25	Lenovo ThinkBook 16p G2 ACH 20YM, 16", R9 5900HX, 32GB, 1TB, 20YM002VGE	2403
05	05	Microsoft Surface Laptop Studio, 14.4", i7 11370H, 16GB, 512GB, ABR-00030	2325
06	03	Apple MacBook Air, 13.3", M1, 8GB, 256GB, MGN63D/A	1992
07	26	Lenovo V17 G2 ITL 82NX, 17.3", i3 1115G4, 8GB, 256GB, 82NX00EYGE	1807
08	78	Dell Latitude 5530, 15.6", i7 1265U, 16GB, 512GB, K0FKG	1576
09	08	Apple MacBook Pro, 13", M2, 8GB, 256GB, MNEH3D/A	1522
10	160	Lenovo ThinkPad E15 Gen 4 21E6, 15.6", i5 1235U, 16GB, 512GB, 21E6005MGE	1499
11	20	Apple MacBook Pro, 14.2", M1 Pro, 16GB, 512GB, MKGP3D/A	1319
12	138	Lenovo ThinkPad E15 Gen 4 21E6, 15.6", i5 1235U, 8GB, 256GB, 21E60058GE	1232
13	29	Lenovo ThinkPad T14 Gen 3 21AH, 14", i7 1255U, 16GB, 512GB, 21AH00CXGE	1224
14	180	Fujitsu LIFEBOOK A3511, 15.6", i3 1115G4, 8GB, 256GB, FPC04905BS	1164
15	755	Lenovo ThinkPad E15 Gen 4 21ED, 15.6", R7 5825U, 16GB, 512GB, 21ED004HGE	1142

# 06 PC systems

Rank Q4 22	Rank Q3 22	Products (Manufacturer / product name / mfr 's no.)	Total clicks
01	01	Lenovo ThinkCentre M70q 11DT, i5 10400T, 8GB, 256GB, 11DT003WGE	11401
02	16	HP Pro Mini 400 G9, i5 12400T, 8GB, 256GB, 6B240EA#ABD	2719
03	02	HP ProDesk 400 G6, i5 10500T, 8GB, 256GB, 23H19EA#ABD	1379
04	40	Dell OptiPlex 3000, i5 12500T, 8GB, 256GB,C30RM	1356
05	07	Lenovo ThinkCentre M70q Gen 2 11MY, i5 11400T, 8GB, 256GB, 11MY002WGE	1239
06	11	Lenovo ThinkCentre M70q Gen 2 Tiny 11MY, i5 11400T, 16GB, 512GB, 11MY0031GE	1197
07	24	HP Pro Mini 400 G9, i5 12500T, 16GB, 512GB, 6B242EA#ABD	881
08	13	Apple iMac AiO, M1, 8GB, 256GB, MGTf3D/A	757
09	38	HP Workstation Z2 G9, i7 12700, 16GB, 512GB, 5F0C9EA#ABD	729
10	03	Dell OptiPlex 3090, i5 10500T, 8GB, 256GB, XP8G2	728
11	105	HP Pro 400 G9 - Wolf Pro, i5 12500T, 16GB, 512GB, 6B241EA#ABD	665
12	06	Lenovo ThinkCentre M70t 11EV, i5 10400, 16GB, 512GB, 11EV000WGE	643
13	218	Dell OptiPlex 3000, i3 12100T, 8GB, 256GB, D1426	633
14	14	Apple Mac Studio, USFF, M1 Max, 32GB, 512GB, MJMV3D/A	628
15	58	Lenovo ThinkCentre M70q Gen 2 11MY, i3 10105T, 8GB, 256GB, 11MY002QGE	624

## Hottest Player:

Lenovo ThinkCentre  
M70q 11DT, i5 10400T,  
8GB, 256GB



## Hottest Player:

MSI GeForce RTX 3060 Ti GAMING X 8G LHR, 8GB GDDR6



At a glance:

TOP!

These new from-zero-to-hero products have directly entered the top 15.

## 07 Graphics cards

Rank Q4 22	Rank Q3 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	MSI GeForce RTX 3060 Ti GAMING X 8G LHR, 8GB GDDR6, V397-231R	4444
02	-	MSI 24GB D6X RTX 4090 Gaming X Trio, 24GB GDDR6X, V510-006R	1513 <span>TOP!</span>
03	82	MSI GeForce RTX 3080 VENTUS 3X 10G OC LHR, 10GB GDDR6X, V389-263R	1420
04	-	Gigabyte GeForce RTX 4090 GAMING OC 24G, 24GB GDDR6X, GV-N4090GAMING OC-24	1313 <span>TOP!</span>
05	03	MSI GeForce RTX 3070 Ti VENTUS 3X OC, 8GB GDDR6, V505-007R	1203
06	133	ZOTAC GAMING GeForce RTX 3090 TI AMP Extreme Holo, 24GB GDDR6X, ZT-A30910B-10P	1108
07	53	ASUS TUF-RTX3080-O10G-V2-GAMING - OC Edition, 10GB GDDR6X, 90YV0FB4-M0NM00	1069
08	51	MSI GTX 1650 D6 VENTUS XS OC, 4GB GDDR6, V809-3445R	1052
09	05	MSI GTX 1660 VENTUS XS OC - OC Edition, 6GB GDDR6, V375-279R	934
10	85	NVIDIA T400, 4GB GDDR6, Low-Profile, VCNT400-4GB-PB	909
11	08	NVIDIA RTX A4000, 16GB GDDR6, VCNRTXA4000-PB	905
12	09	NVIDIA Quadro RTX 4000, 8GB GDDR6, VCQRXTX4000-PB	894
13	17	ASUS TUF Gaming GeForce RTX 3090 Ti OC Edition, 24GB GDDR6X, 90YV0HC1-M0NA00	890
14	-	MSI VGA 16GB RTX4080 SUPRIM X, 16GB GDDR6X, V511-004R	857 <span>TOP!</span>
15	04	MSI GF RTX 3090 TI GAMING X TRIO, 24GB GDDR6X, V509-014R	750

# 08 Processors

Rank Q4 22	Rank Q3 22	Products (Manufacturer / product name / mfr 's no.)	Total clicks
01	02	AMD Ryzen 5 5600X, 6-Core, SMT, 3.7 GHz, AM4, 100-100000065BOX	1792
02	01	Intel Core i7-12700K, 12-Core, 20 Threads, 3.60GHz, LGA1700, BX8071512700K	1365
03	03	AMD Ryzen 7 5800X, 8-Core, SMT, 3.8 GHz, AM4, 100-100000063WOF	1175
04	06	AMD Ryzen 5 5600G, 6-Core, SMT, APU, 3.9 GHz, AM4, 100-100000252BOX	1023
05	-	Intel Core i9-13900K, 24-Core, 32 Threads, 3GHz, LGA1700, BX8071513900K	974 <b>TOP!</b>
06	-	Intel Core i9 13900KF, 24-Core, 32 Threads, 3GHz, LGA1700, BX8071513900KF	941 <b>TOP!</b>
07	27	AMD Ryzen 7 5800X3D, 8-Core, SMT, 3,4GHz, AM4, 96MB, 100-100000651WOF	904
08	-	Intel Core i7-13700K, 16-Core, 24 Threads, 3,4GHz, LGA1700, BX8071513700K	888 <b>TOP!</b>
09	07	Intel Core i5-12400, 6-Core, HT, 2,5GHz, LGA1700, BX8071512400	874
10	402	AMD Ryzen 9 7950X, 16-Core, SMT, 4,5GHz, AM5, 100-100000514WOF	845
11	14	Intel Core i5-12400F, 6-Core, HT, 2,5GHz, LGA1700, BX8071512400F	809
12	05	Intel Core i5 10400, 6-Core, HT, 2,9 GHz, LGA1200, BX8070110400	797
13	04	Intel Core i9-12900K, 16-Core, 24 Thread, 3,20GHz, LGA1700, BX8071512900K	788
14	-	Intel Core i5-13600K, 14-Core, 20 Threads, 3,5GHz, LGA1700, BX8071513600K	771 <b>TOP!</b>
15	-	Intel Core i5 13600KF14-Core, 20 Threads, 3,5GHz, LGA1700, BX8071513600KF	732 <b>TOP!</b>

## Hottest Player:

AMD Ryzen 5 5600X,  
6-Core, SMT, 3.7 GHz,  
AM4



At a glance: **TOP!**

These new from-zero-to-hero products have directly entered the top 15.

## Hottest Player:

HP LaserJet Pro  
MFP M428fdw



## 09 Multifunction Printers

Rank Q4 22	Rank Q3 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	03	HP LaserJet Pro MFP M428fdw, W1A30A#B19	2721
02	06	HP Color LaserJet Pro MFP M283fdw, 7KW75A#B19	2466
03	04	HP LaserJet Pro M404dn, W1A53A#B19	2043
04	01	HP Color LaserJet Pro MFP M479fdn, W1A79A#B19	1682
05	05	HP Officejet Pro 9010e All-in-One, 257G4B#629	1459
06	02	HP PageWide Pro 477dw, D3Q20B#A80	1412
07	530	Kyocera ECOSYS M5526cdn/A, 1102R83NL1	1282
08	09	Brother HL-L5100DN, HLL5100DNG1	1071
09	20	Zebra GK Series GK420t, GK42-102220-000	1053
10	08	Kyocera ECOSYS P2040dn, 1102RX3NL0	1043
11	10	HP LaserJet Pro MFP M428fdn, W1A29A#B19	989
12	137	Epson EcoTank ET-M3180, C11CG93402	987
13	833	Kyocera ECOSYS M5526cdw/A, 1102R73NL1	951
14	24	Brother MFC-L3750CDW, MFCL3750CDWG1	950
15	11	Brother MFC-L8690CDW, MFCL8690CDWG1	913

## Hottest Player:

Microsoft CSP Office  
LTSC Standard 2021  
NP[P]

At a glance:

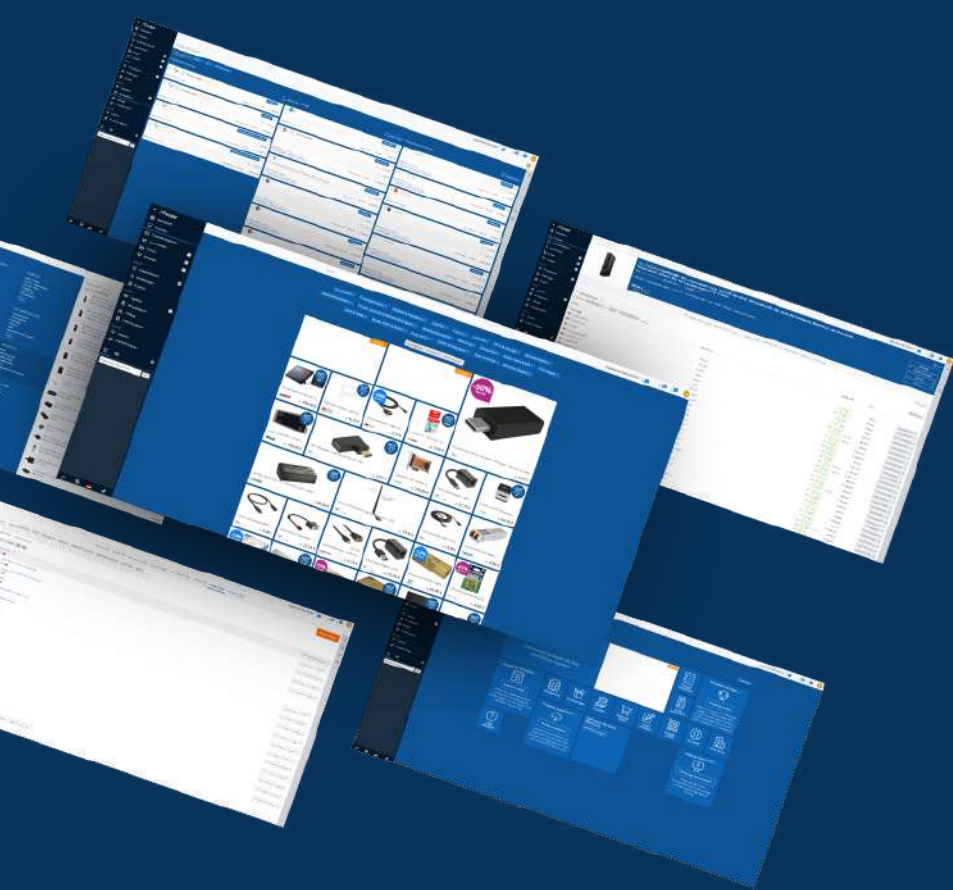
TOP!

These new from-zero-to-hero products have directly entered the top 15.

## 10 Managed Services

Rank Q4 22	Rank Q3 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	05	Microsoft CSP Office LTSC Standard 2021 NP[P], DG7GMGF0D7FZ.0002	36
02	26	Microsoft CSP Windows Server DataCenter 2 Core 2022[P], DG7GMGF0D65N:0003	28
03	33	Microsoft CSP Visual Studio Professional 2022 NP[P], DG7GMGF0D3SJ.0003	25
04	22	Microsoft TERRA CLOUD CSP SQL Svr Std 2019[P], DG7GMGF0FKX9-0003	22
05	06	Microsoft CSP Windows Server Standard 2022 NP[P], DG7GMGF0D5RK.0005	22
06	16	Microsoft TERRA CLOUD CSP Exch Svr Std 2019[P] DG7GMGF0F4MC, DG7GMGF0F4MC-0003	20
07	17	Microsoft TERRA CLOUD CSP Exch. Svr Std. U-CAL 201 9[P], DG7GMGF0F4MB-0004	20
08	08	Microsoft CSP Office LTSC Standard 2021 EDU[P], DG7GMGF0D7FZ_0002	20
09	14	Microsoft CSP Windows Server Standard 2 Lic Core 2022[P], DG7GMGF0D5RK:0004	18
10	07	TERRA SYNAXON IaaS Basic Umgebung- 20 User AD TS FS[M], 7030044	17
11	38	Microsoft CSP Windows Server 2022 RDS U-Cal 1Y[PS], DG7GMGF0D7HX:0007	17
12	09	Microsoft TERRA CLOUD CSP SQL Svr Std 2 Core 2019[P] DG7GMGF0FLR2-0002	16
13	32	Microsoft CSP Exchange Server Standard 2019 NP[P], DG7GMGF0F4MC.0003	16
14	-	Microsoft MS-LIZ CSP Windows Server 2022 Remote Desktop Services, DG7GMGF0D7HX:0009	16
15	10	Microsoft CSP Windows Server D-CAL 2022[P], DG7GMGF0D5VX:0006	15

TOP!



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