

*ITscope*

Halfway success:  
Top performers of  
Q2 2023

ITscope market barometer



# Our IT market barometer

## Dear customers & followers,

stay up to date with our IT market barometer for unbiased insights on reseller demand, top sellers, and product highlights. With the actual clicks of our users on products from different categories, we offer you the perfect ICT market overview.

## News from the past quarter:

### New distributors

In the last quarter, our supplier network has grown again with **18 new suppliers** listing their products on the ITscope platform. Nine of these suppliers are from **Germany**, while the remaining participants include companies from **Spain, the Netherlands, Turkey, Poland, France, Ireland, and Slovakia**.

### Boost sales with promotional products in your B2B store

Define **special offers** for customers and showcase them as a **separate menu item** in your online store.

### XaaS: Implement successfully with ITscope and equipme

Transfer **product information and availabilities** from ITscope to your equipme portfolio, **making it accessible to your customers** and addressing the challenges of as-a-service business models.



# What awaits you

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## Hottest Player:

Apple MacBook Pro, 14.2",  
M2 Pro, 16GB, 512GB



## 01 Highflyer: Top 30 of the newcomers

Rank Q2 23	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	18.01.23	Apple MacBook Pro, 14.2", M2 Pro, 16GB, 512GB, MPHE3D/A	1563
02	18.01.23	HP E27 G5, 27", FHD, 6N4E2AA#ABB	1300
03	06.01.23	ZOTAC GAMING GeForce RTX 4070 Ti Trinity OC, 12GB GDDR6X, ZT-D40710J-10P	1191
04	08.02.23	Samsung Galaxy A5 4, 128GB, grey, SM-A546BZKCEUB	1038
05	14.02.23	AMD Ryzen 7 7800X3D, 8-Core, SMT, 4.5GHz, AM5, 96MB Cache, 100-100000910WOF	858
06	08.02.23	Iiyama ProLite TE8612MIS-B1AG	545
07	18.02.23	Synology Disk Station DS423+	495
08	25.01.23	Be Quiet! PurePower 12M, 850W, 12VHPWR, 80+ Gold	340
09	04.01.23	Gigabyte B760 GAMING X DDR4, LGA1700, ATX	297
10	25.03.23	Kyocera M2040DN	280
11	24.02.23	Ortal Technologies 8GB DDR4 3200MHz SO-DIMM, CT8G45FRA32A-ORT	262
12	29.03.23	Intel Next Unit of Computing 13 Pro Kit, i5 1340P, 2.5GigE, WIFI 6E, RNUC13ANKI50002	209
13	28.02.23	Jabra Speak2 55 MS, 2755-109	208
14	21.02.23	UbiQuit! UniFi Protect G5, 2K, 5MP, PoE, UVC-G5-BULLET	207
15	02.02.23	Lenovo Tab P11 (2nd Gen), 11.5", 128GB, Android, grey, ZABM0034SE	204

## Hottest Player:

Apple MacBook Pro, 14.2",  
M2 Pro, 16GB, 512GB



## 01 Highflyer: Top 30 of the newcomers

Rank Q2 23	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
16	05.04.23	Microsoft Surface TB4 Dock SC, Thunderbolt 4, black, T8H-00002	200
17	18.01.23	Iiyama MD CAR1021-B1	178
18	18.03.23	Autodesk LT 2024, 057P1-WW6525-L347	177
19	24.01.23	BARCO ClickShare CX-50 Gen 2, R9861622EUB2	111
20	21.03.23	Dyson V15 Detect, 443099-01	97
21	05.04.23	HPE ProLiant DL380 Gen11 Network Choice, Xeon Silver, 2HE, P52560-421	93
22	28.12.22	NZXT H series H9 Flow, Mid Tower, ATX, CM-H91FB-01	84
23	01.03.23	Noctua NH-D9, LGA4677, NH-D9 DX-4677 4U	80
24	17.01.23	Yealink MeetingBar A10-010, 1203680	77
25	07.04.23	Epson EB-L260F, LCD, 4600 Ansilumen, FHD, 16:9, V11HA69080	73
26	14.01.23	Gembird DVD-USB-03	71
27	10.03.23	LG 65UR78006LK, 65", 4K UHD, HDR, 65UR78006LK.AEUD	71
28	07.03.23	Xiaomi MAF08, BHR6942EU	71
29	23.03.23	IPC-Computer 11.4V, 47Wh, for HP	67
30	16.06.23	UbiQuititi, AX3000, AP, WiFi6, PoE+, U6-PLUS	66

## 02 Memory devices

Rank Q2 23	Rank Q1 23	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Crucial CT16G4SFRA32A 16GB DDR4 3200MHz, DIMM, CT16G4SFRA32A	1368
02	02	HPE SmartMemory 32GB DDR4 2933 MHz DIMM, P00924-B21	1151
03	09	Crucial 16GB DDR5 4800MHz DIMM, CT16G48C40U5	438
04	05	HPE SmartMemory 64GB DDR4 2933MHz, DIMM, P00930-B21	410
05	03	Samsung 64GB DDR4 3200MHz DIMM, M393A8G40AB2-CWE	398
06	15	Crucial 16GB DDR4 3200MHz DIMM, CT16G4DFRA32A	385
07	07	Crucial 8GB DDR4 3200MHz DIMM, CT8G4DFRA32A	383
08	30	Crucial 32GB DDR5 4800MHz SO-DIMM, CT32G48C40S5	372
09	04	Crucial 8GB DDR4 3200MHz, SO-DIMM, CT8G4SFRA32A	370
10	08	HPE SmartMemory 16GB DDR4 2933MHz, P00922-B21	370
11	12	Kingston 4GB DDR3L 1600MHz SO-DIMM, KCP3L16SS8/4	369
12	10	HPE SmartMemory 16GB DDR4 2933MHz RDIMM, P00920-B21	292
13	19	HPE SmartMemory 32GB DDR4 3200MHz DIMM, P06033-B21	279
14	06	HPE SmartMemory 32GB DDR4 2666MHz DIMM, 815100-B21	275
15	21	Samsung 32GB DDR4 320MHz ECC DIMM, M393A4K40EB3-CWE	263

## Hottest Player:

Crucial CT16G4SFRA32A  
16GB DDR4 3200MHz,  
DIMM



## Hottest Player:

Gigabyte H510M H - 1.0,  
LGA1200 micro ATX



## 03 Mainboards

Rank Q2 23	Rank Q1 23	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	02	Gigabyte H510M H - 1.0, LGA1200 micro ATX	533
02	08	Gigabyte B760M DS3H DDR4 - 1.0, LGA1700, micro ATX	457
03	12	ASUS ROG Strix B550-F Gaming, AM4, ATX, 90MB1450-M0EAY0	381
04	11	ASUS PRIME Z790-P, LGA1700, ATX, 90MB1CK0-M0EAY0	318
05	31	Gigabyte B760 GAMING X DDR4, LGA1700, ATX	297
06	07	Gigabyte Z690 UD DDR4, LGA1700, ATX	266
07	126	MSI MAG B650 TOMAHAWK WIFI, AM5, ATX, 7D75-001R	246
08	17	MSI Z590-A PRO, LGA1200, ATX, 7D09-003R	243
09	86	MSI B560M PRO-E, LGA1200, micro ATX, 7D22-005R	233
10	24	Gigabyte B550 Gaming X V2, AM4, ATX	230
11	18	Gigabyte Z790 AORUS ELITE AX, LGA1700, ATX	228
12	217	MSI MPG Z490 GAMING PLUS, LGA1200, ATX, 7C75-007R	228
13	05	ASUS PRIME B660M-A D4, LGA1700, micro ATX, 90MB19K0-M0EAY0	227
14	14	Gigabyte H610M S2H DDR4, LGA1700, micro ATX	223
15	01	MSI MPG B550 Gaming Plus, AM4, ATX, 7C56-003R	216

# 04 Processors

Rank Q2 23	Rank Q1 23	Products (Manufacturer / product name / mfr´s no.)	Total clicks
01	07	AMD Ryzen 7 5800X3D, 8-Core, SMT, 3,4GHz, AM4, 96MB, 100-100000651WOF	1072
02	01	Intel Core i7-13700K, 16-Core, 24 Threads, 3,4GHz, LGA1700, BX8071513700K	926
03	02	Intel Core i9-13900K, 24-Core, 32 Threads, 3GHz, LGA1700, BX8071513900K	877
04	211	AMD Ryzen 7 7800X3D, 8-Core, SMT, 4,2GHz, AM4, 96MB Cache, 100-100000910WOF	858
05	14	Intel Core i5-12400, 6-Core, HT, 2,5GHz, LGA1700, BX8071512400	719
06	04	AMD Ryzen 5 5600G, 6-Core, SMT, APU, 3,9 GHz, AM4, 100-100000252BOX	656
07	11	AMD Ryzen 9 7950X3D, 16-Core, SMT, 4,2 GHz, 128MB Cache, 100-100000908WOF	624
08	05	AMD Ryzen 9 7950X, 16-Core, SMT, 4,5GHz, AM5, 100-100000514WOF	605
09	16	AMD Ryzen 7 5700X, 8-Core, SMT, 3,4GHz, AM4, 100-100000926WOF	596
10	18	AMD Ryzen 7 7700X, 8-Core, SMT, 4,5GHz, AM5, 100-100000591WOF	584
11	03	AMD Ryzen 5 5600X, 6-Core, SMT, 3,7 GHz, AM4, 100-100000065BOX	543
12	09	Intel Core i7-12700K, 12-Core, 20 Threads, 3,60GHz, LGA1700, BX8071512700K	536
13	12	Intel Core i7-13700KF, 16-Core, 24 Threads, 3,4GHz, LGA1700, BX8071513700KF	491
14	13	AMD Ryzen 9 7900X, 12-Core, SMT, 4,7GHz, AM5, 100-100000589WOF	477
15	08	AMD Ryzen 7 5800X, 8-Core, SMT, 3,8 GHz, AM4, 100-100000063WOF	466

## Hottest Player:

AMD Ryzen 7 5800X3D,  
8-Core, SMT, 3,4GHz,  
AM4, 96MB





## Hottest Player:

Dell P2422H



## 05 TFTs

Rank Q2 23	Rank Q1 23	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Dell P2422H	6033
02	02	Lenovo ThinkVision T24i-2L, 62B0MAT2EU	2410
03	04	Dell P2722H	2079
04	03	HP E24 G4, 9VF99AA#ABB	1968
05	05	Samsung C34H890WGR, LC34H890WGRXEN	1668
06	07	HP E24i G4, 9VJ40AA#ABB	1613
07	116	HP E27 G5, 6N4E2AA#ABB	1300
08	06	Samsung Flip WM65R, LH65WMRWBGCXEN	1292
09	08	HP E27q G4, 9VG82AA#ABB	1274
10	11	Dell P2418HT	1126
11	18	Lenovo ThinkVision P27h-20, 61E9GAT6EU	1109
12	14	Lenovo ThinkVision P27q-20, 61EAGAT6EU	1051
13	29	Lenovo ThinkVision T27hv-20, 62A9GAT1EU	1022
14	13	Dell UltraSharp 34 Curved, DELL-U3421WE	978
15	15	Lenovo ThinkCentre TIO24Gen4, 11GDPAT1EU	952

# 06 Mobile phones

Rank Q2 23	Rank Q1 23	Products (Manufacturer / product name / mfr´s no.)	Total clicks
01	03	Apple iPhone SE (3rd generation), 64GB, black, MMXF3ZD/A	2245
02	02	Apple iPhone 13, 128GB, midnight, MLPF3ZD/A	2147
03	05	Apple iPhone 14, 128 GB, black, MPUF3ZD/A	1834
04	01	Apple iPhone 14 Pro, 256 GB, black, MQ0T3ZD/A	1707
05	07	Samsung Xcover 5 Enterprise, 64GB, black, SM-G525FZKDEEB	1387
06	30	Samsung Galaxy S23, 128GB, black, SM-S911BZKDEUB	1054
07	101	Samsung Galaxy A54 5G, 128GB, grey, SM-A546BZKCEUB	1038
08	06	Apple iPhone 14 Pro, 128 GB, black, MPXV3ZD/A	972
09	08	Samsung Galaxy S22, 128GB, black, SM-S901BZKDEUB	892
10	14	Apple iPhone 13 mini, 128GB, Midnight Black, MLK03ZD/A	837
11	04	Samsung A53 5G, 128GB, black, SM-A536BZKNEUB	801
12	10	Samsung Galaxy A53 5G Enterprise Edition, 128GB, black, SM-A536BZKNEEB	752
13	15	Apple iPhone SE (3rd generation), 128GB, black, MMXJ3ZD/A	742
14	28	Samsung Galaxy Xcover 6 Pro - Enterprise Edition, 128GB, black, SM-G736BZKDEEB	738
15	17	Samsung Galaxy S23 Ultra, 512GB, black, SM-S918BZKHEUB	697

## Hottest Player:

Apple iPhone SE  
(3rd generation), 64GB,  
black



## Hottest Player:

Lenovo ThinkPad L15  
Gen 3 21C3, 15.6",  
i5 1235U, 16GB, 512GB



At a glance:

TOP!

These new from-zero-to-hero products have directly entered the top 15.

## 07 Notebooks

Rank Q2 23	Rank Q1 23	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Lenovo ThinkPad L15 Gen 3 21C3, 15.6", i5 1235U, 16GB, 512GB, 21C30016GE	6737
02	13	HP ProBook 450 G9 - Wolf Pro, 15.6", i7 1255U, 16GB, 512GB, 6A180EA#ABD	2312
03	06	Apple MacBook Pro, 14.3", M2 Pro, 16GB, 512GB, MPHE3D/A	1563
04	05	Apple MacBook Air, 13.3", M1, 8GB, 256GB, MGN63D/A	1441
05	08	Lenovo ThinkPad E15 Gen 4 21E6, 15.6", i5 1235U, 16GB, 512GB, 21E6005MGE	1431
06	04	Dell Latitude 5530, 15.6", i7 1265U, 16GB, 512GB, K0FKG	1377
07	03	Microsoft Surface Laptop Studio, 14.4", i7 11370H, 16GB, 512GB, ABR-00030	1369
08	10	Fujitsu LIFEBOOK A3511, 15.6", i3 1115G4, 8GB, 256GB, FPC04905BS	1311
09	12	HP ProBook 450 G9 - Wolf Pro, 15.6", i5 1235U, 16GB, 512GB, 6A179EA#ABD	1275
10	18	Lenovo ThinkPad E15 Gen 4 21ED, 15.6", R5 5625U, 16GB, 512GB, 21ED004NGE	1256
11	02	HP ProBook 450 G9 - Wolf Pro, 15.6", i5 1235U, 8GB, 256GB, 6A178EA#ABD	1189
12	48	Lenovo V17 G3 IAP 82U1, 17.3", i3 1215U, 16GB, 512GB, 82U1001YGE	1144
13	11	Dell Latitude 3520, 15.6", i5 1135G7, 8GB, 256GB, 73YCO	1106
14	15	Lenovo ThinkPad E15 Gen 4 21E6, 15.6", i5 1235U, 8GB, 256GB, 21E60058GE	1083
15	67	HP 470 G9, 17.3", i5 1235U, 16GB, 512GB, 6F234EA#ABD	1051

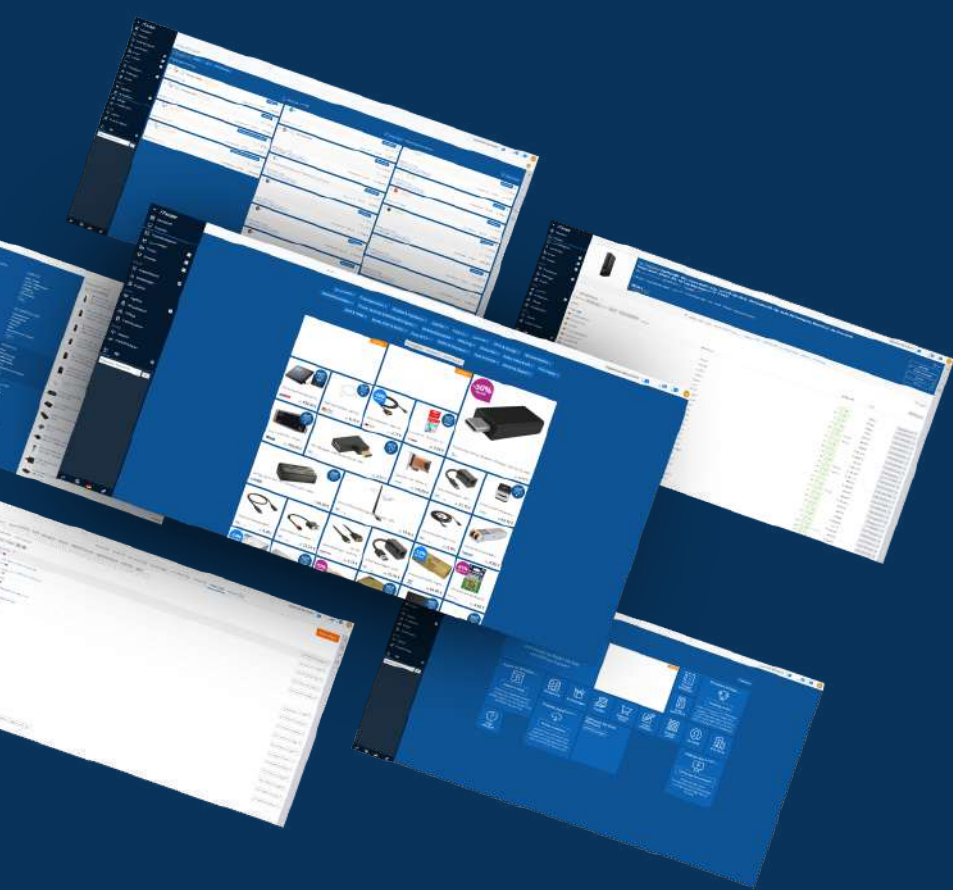
# 08 PC Systems

Rank Q2 23	Rank Q1 23	Products (Manufacturer / product name / mfr´s no.)	Total clicks
01	01	HP Pro Mini 400 G9, i5 12400T, 8GB, 256GB, 6B240EA#ABD	4935
02	02	Lenovo ThinkCentre M70q Gen 3 11T3, i5 12400T, 8GB, 256GB, 11T3005QGE	2436
03	03	HP Pro Mini 400 G9, i5 12500T, 16GB, 512GB, 6B242EA#ABD	1733
04	04	Dell OptiPlex 3000, i5 12500T, 8GB, 256GB,C30RM	1583
05	05	Lenovo ThinkCentre M70q Gen 3 11T3, i5 12400T, 16GB, 512GB, 11T3005RGE	1503
06	16	Lenovo ThinkCentre M70q 11DT, i5 10400T, 16GB, 512GB, 11DT00G2GE	785
07	14	Fujitsu ESPRIMO G6012, i5 12400T, 8GB, 256GB, VFY:G612EPC50MIN	781
08	10	Lenovo ThinkStation P360 30FM, i9 12900K, 32GB, 1TB, 30FM006PGE	694
09	06	Dell OptiPlex 3000, i5 12500T, 16GB, 512GB, 0YH7D	650
10	25	HP Workstation Z2 G9, i5 12500, 16GB, 512GB, 5F0C7EA#ABD	602
11	11	Lenovo ThinkCentre M70q Gen 2 11MY, i5 11400T, 8GB, 256GB, 11MY006LGE	600
12	15	Fujitsu ESPRIMO P6012, i5 12400, 16GB, 512GB, VFY:P612EPC52MIN	558
13	13	Lenovo ThinkCentre M70t Gen 3 11T6, i5 12400, 16GB, 512GB, 11T6002GGE	554
14	29	HP Pro Mini 400 G9, i7 12700T, 16GB, 512GB, 6B243EA#ABD	536
15	08	Dell OptiPlex 3000, i3 12100T, 8GB, 256GB, D1426	527

## Hottest Player:

HP Pro Mini 400 G9,  
i5 12400T, 8GB, 256GB





***ITscope***

ITscope GmbH  
Durlacher Allee 73  
76131 Karlsruhe  
Germany

T +49 (0) 721 - 627 376 0  
F +49 (0) 721 - 664 991 75  
[www.itscope.com/en](http://www.itscope.com/en)  
[presse@itscope.com](mailto:presse@itscope.com)