

*ITscope*

Who will be crowned  
ITC champion  
in Q1 2022?

ITscope market barometer



# Our IT market barometer

Dear customers & followers,

our aim is to keep you up to date and informed about the current reseller demand for ITC products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from different categories — and the perfect ITC market overview.

## News from the 1st quarter of 2022:

### Integrations for your customers' eProcurement systems:

SAP Ariba, Onventis, Coupa or Workday: irrespective of the eProcurement systems used by your customers, our flexible integrations via **PunchOut or BMEcat** allow your catalog data to be accessible directly from within customer systems - therefore enabling a **seamless procurement experience**.

### New distributors:

a total of eleven new suppliers have decided to become a part of our ITscope network. In addition to seven German distributors, we also welcomed TJS Toner Surplus SAS from France, ELKO Group AS from Latvia, Target Distribution GmbH from Austria and Megabit GmbH from South Tyrol, Italy.

### Webinar 'Digital Power from Cloud':

our joint webinar (in German) with ERP-provider weclapp took place in early March, where we demonstrated how you can **optimise the interaction between procurement, merchandise management and sales** - and how you can comprehensively automate procurement and sales processes. Watch the recording now!



# What awaits you

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## Hottest Player:

Apple AirPods Pro



## 01 Highflyer: Top 30 of the newcomers

Rank Q1 22	Listed since	Products (Manufacturer / product name / mfr 's no.)	Total clicks
01	20.10.21	Apple AirPods Pro, MLWK3ZM/A	1956
02	14.10.21	HPE 6000 48G Class4 PoE 4SFP 370W Switch, R8N85A#ABB	1553
03	04.12.21	Lenovo ThinkPad L15 Gen 2 20X3, 15.6", i7, 16GB, 512GB, 20X300GBGE	1542
04	30.11.21	Samsung Galaxy Tab A, 32GB, grey, SM-X200NZAEEUB	1229
05	29.10.21	Gigabyte Z690 GAMING X DDR4, LGA1700, ATX	952
06	27.10.21	Dell Universal Dock, DELL-D6000S	950
07	05.10.21	Apple Watch Series 7 (GPS), 45mm, 32GB, Midnight Aluminium, MKN53FD/A	895
08	07.10.21	HPE Microsoft Windows Server 2022, P46171-A21	823
09	16.12.21	Samsung 16GB DDR5, 4800MHz, UDIMM, M323R2GA3BB0-CQK	663
10	07.11.21	Intel Core i5-12400, 6-Core, HT, 2.5GHz, BX8071512400	656
11	20.10.21	Apple USB-C to Lightning Cable, MM0A3ZM/A	644
12	08.11.21	Ricoh M C240FW, 9P00124	528
13	08.01.22	Gigabyte GeForce RTX 3050 GAMING OC 8G, 8GB GDDR6, GV-N3050GAMING OC-8GD	510
14	07.10.21	WD Blue SN570, 1TB, NVMe SSD, WDS100T3B0C	483
15	22.10.21	Synology Rack rail kit, RKS-02	483

## Hottest Player:

Apple AirPods Pro



## 01 Highflyer: Top 30 of the newcomers

Rank	Listed since	Products (Manufacturer / product name / mfr 's no.)	Total clicks
Q1 22			
16	07.10.21	Lenovo Performance FHD, 4XC1D66055	373
17	09.03.22	Apple iPhone SE (3rd Gen.), 64GB, Midnight Black, MMXF3ZD/A	293
18	23.10.21	Samsung QM55R-T, 55", LH55QMRBBGXEN	278
19	09.03.22	Apple Mac Studio, M1 Max, 32GB, 512GB, MJ1M3D/A	256
20	20.10.21	Apple USB-C, 140W, MLYU3ZM/A	220
21	05.10.21	Arctic Freezer i35 A-RGB, ACFRE00104A	219
22	13.12.21	HP LaserJet M110we, 7MD66E#B19	211
23	10.03.22	Apple Studio Display Standard glass, 5K, TB3, MK0U3D/A	201
24	11.12.21	Seagate Bundle QNAP TS-431KX-2G + 4X ST14000NE0008 14TB	192
25	03.12.21	Intel Next Unit of Computing 11 Pro Kit NUC11TNK30Z, B 1115G4, BNUC11TNK130Z02	152
26	09.03.22	Apple Magic Trackpad, black, MMMP3Z/A	149
27	12.12.21	Samsung EF-BX200, dark grey, EF-BX200PJEGWW	140
28	01.03.22	AVM FRITZ! DECT 302, heater control, 20002961	92
29	06.11.21	Scythe SCMK-1700	84
30	07.01.22	Getein Biotech Cov-19 Antigen Rapid Test single, ANTIGEN-BIOTECH-SOFT	77

## 02 TFTs

Rank	Rank	Products	Total
Q1 22	Q4 21	(Manufacturer / product name / mfr's no.)	clicks
01	02	Dell P2422H	12320
02	11	HP E24 G4, 9VF99AA#ABB	3932
03	04	HP E27 G4, 9VG71AA#ABB	3445
04	05	Lenovo ThinkVision T24i-2L, 62B0MAT2EU	3066
05	17	HP EliteDisplay E243m, 1FH48AA#ABB	2673
06	12	Samsung C34H890WGR, LC34H890WGRXEN	2312
07	06	Dell P2722H	2304
08	01	Dell P2419H	2287
09	03	Dell P2719H	2126
10	09	Samsung Flip WM55R, LH55WMRWBGXEN	2112
11	10	Dell UltraSharp U2722D	2091
12	31	Samsung C49J890DKR, LC49J890DKRXEN	1786
13	20	LG 24BN650Y-B	1756
14	15	HP E24i G4, 9VJ40AA#ABB	1587
15	18	Lenovo ThinkVision T27i-10, 61C6MAT1EU	1489

## Hottest Player:

Dell P2422H



## Hottest Player:

Apple iPhone SE,  
64GB, black



## 03 Mobile phones

Rank Q1 22	Rank Q4 21	Products (Manufacturer / product name / mfr 's no.)	Total clicks
01	01	Apple iPhone SE, 64GB, black, MHGP3ZD/A	7425
02	07	Apple iPhone 13, 128GB, midnight, MLPF3ZD/A	3020
03	05	Samsung Xcover 5 Enterprise, 64GB, black, SM-G525FZKDEEB	2037
04	08	Apple iPhone 11, 64GB, black, MHDA3ZD/A	1802
05	04	Apple iPhone 12, 128GB, black, MGJA3ZD/A	1786
06	06	Apple iPhone 13 Pro Max, 256GB, grey, MLLA3ZD/A	1511
07	02	Samsung Galaxy A52s 5G, 128GB, black, SM-A528BZKDEUB	1249
08	29	Apple iPhone 13 mini, 128GB, Midnight Black, MLK03ZD/A	1195
09	12	Apple iPhone 11, 128GB, black, MHDH3ZD/A	1171
10	15	Apple iPhone 12, 64GB, black, MGJ53ZD/A	1167
11	09	Samsung Galaxy S21 5G, 128GB, grey, SM-G991BZADEUB	1166
12	14	Apple iPhone 13 Pro, 128GB, graphite, MLV93ZD/A	1087
13	28	Apple iPhone 13, 256GB, Midnight Black, MLQ63ZD/A	1059
14	03	Apple iPhone 13 Pro, 256GB, graphite, MLVE3ZD/A	993
15	11	Samsung Galaxy S20 FE, 128GB, blue, SM-G780GZBDEUB	945

## 04 Tablets

Rank	Rank	Products	Total
Q1 22	Q4 21	(Manufacturer / product name / mfr's no.)	clicks
01	02	Apple iPad Wi-Fi, 10,2", 64GB, grey, MK2K3FD/A	5359
02	01	Microsoft Surface Pro 7+, i5, 8GB, 256GB, 1S3-00003	2950
03	178	Microsoft Surface Pro 8, i5, 16GB, 256GB, EIN-00020	2231
04	22	Microsoft Surface Go 2, m3, 128GB, Silver, SUF-00003	1440
05	05	Apple iPad Pro Wi-Fi + Cellular, 12,9", 256GB, grey, MHR63FD/A	1439
06	10	Samsung Galaxy Tab S6 Lite, 64GB, grey, SM-P610NZAADBT	1437
07	07	Samsung GALAXY TAB A, 10,4", 32GB, grey, SM-T505NZAEEUB	1295
08	16	Microsoft Surface Pro 7+, 12,3", i5, 8GB, 256GB, 1NA-00003	1235
09	853	Samsung Tab A8 10.5 WiFi 32GB Gray - Apple A8, SM-X200NZAEEUB	1229
10	12	Apple iPad Wi-Fi + Cellular, 10,2", 256GB, grey, MK4E3FD/A	1195
11	09	Samsung Galaxy Tab S6 Lite, 64GB, 10,4", grey, SM-P615NZAADBT	1162
12	29	Samsung Galaxy Tab S7 FE, 64GB, 12,4", black, SM-T733NZKAEUB	1095
13	14	Apple iPad Wi-Fi + Cellular, 10,2", 64GB, grey, MK473FD/A	1091
14	19	Samsung GALAXY Tab Active, 8", 64GB, black, SM-T575NZKAEEB	1002
15	08	Apple iPad Air, 10,9", 64GB, Wi-Fi, grey, MYFM2FD/A	984

## Hottest Player:

Apple iPad Wi-Fi, 10,2",  
64GB, grey





## Hottest Player:

Lenovo ThinkPad E15,  
15,6", i5, 8GB, 256GB



At a glance: **TOP!**

These new from-zero-to-hero products have directly entered the top 15.

## 05 Notebooks

Rank	Rank	Products	Total
Q1 22	Q4 21	(Manufacturer / product name / mfr's no.)	clicks
01	12	Lenovo ThinkPad E15, 15.6", i5, 8GB, 256GB, 20TD0004GE	9170
02	08	Microsoft Surface Book 3, 15", i7, 16GB, 256GB, SMG-00005	3390
03	03	HP 450 G8, 15.6", i5, 8GB, 256GB, 2W1G6EA#ABD	3164
04	04	Apple MacBook Air, 13.3", M1, 8GB, 256GB, MGN63D/A	2547
05	09	Fujitsu LIFEBOOK A3510, 15.6", i3, 8GB, 256GB, FPC04905BP	1751
06	40	Dell Latitude 3520, 15.6", i3, 8GB, 256 GB, 4NRX2	1706
07	-	Lenovo ThinkPad L15 Gen 2 20X3, 15.6", i7, 16GB, 512GB, 20X300GBGE	1542 <b>TOP!</b>
08	541	Microsoft Surface Laptop 4, 13.5", R7, 16GB, 512GB, 7IC-00005	1507
09	10	Apple MacBook Pro, 13.3", Apple M1, 8GB, 256GB, MYD82D/A	1486
10	07	Lenovo ThinkPad E15, 15.6", i5, 16GB, 512GB, 20TD0003GE	1417
11	-	HP EliteBook 840 G7, 15.6", i5, 16GB, 512GB, 1J6F7EA#ABD	1416 <b>TOP!</b>
12	22	Dell Latitude 3520, 15.6", i5, 8GB, 256GB, 7D36T	1266
13	-	Lenovo ThinkPad E15 Gen 3 20YG, 15.6", R5, 16GB, 512GB, 20YG009YGE	1169 <b>TOP!</b>
14	-	Lenovo ThinkPad L15 Gen 2 20X3, 15.6", i5, 16GB, 512GB, 20X300GGGE	1159 <b>TOP!</b>
15	77	HP ProBook 650 G8, 15.6", i5, 8GB, 256GB, 2Y2J3EA#ABD	1119

# 06 PC systems

Rank Q1 22	Rank Q4 21	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Lenovo ThinkCentre M70q 11DT, i5 2GHz, 256GB SSD, 11DT003WGE	16646
02	02	HP ProDesk 400 G6, i5 2.3GHz, 256GB SSD, 23H19EA#ABD	3252
03	74	Dell OptiPlex 3080, i3 3GHz, 128GB SSD, J46TV	2418
04	21	Dell OptiPlex 3080, i5 2.3GHz, 256GB SSD, 9TMVK	1568
05	07	Lenovo ThinkCentre M70q 11DT, i5 2GHz, 512GB SSD, 11DT0043GE	1104
06	04	Lenovo ThinkCentre M70t 11EV, i5 2.9GHz, 512GB SSD, 11EV000WGE	1007
07	03	Dell OptiPlex 3080, i5 2.3GHz, 256GB SSD, 85PCF	995
08	10	Lenovo ThinkCentre M70q 11DT, i3 3GHz, 256GB SSD, 11DT003HGE	950
09	12	Lenovo ThinkCentre M70s 11EX, i5 2.9GHz, 256GB SSD, 11EX000LGE	790
10	05	HP ProDesk 400 G6, i5 2.3GHz, 512GB SSD, 23H33EA#ABD	784
11	26	Lenovo ThinkCentre M70q 11DT, i5 2GHz, 256GB SSD, 11DT003RGE	701
12	-	Dell OptiPlex 3090, i5 2.3GHz, 256GB SSD, XP8G2	695 <b>TOP!</b>
13	34	Lenovo ThinkCentre M70q 11DT, i7 2GHz, 512GB SSD, 11DT006JGE	650
14	40	Dell OptiPlex 3080, i3 3GHz, 256GB SSD, NN8HH	622
15	22	Lenovo V30a-24ILL 11LA, AIO, i3 1.2GHz, 256GB SSD, 11LA000LGE	617

## Hottest Player:

Lenovo ThinkCentre M70q 11DT, i5 2GHz, 256GB SSD



At a glance: **TOP!**

These new from-zero-to-hero products have directly entered the top 15.

## Hottest Player:

AMD Ryzen 7 5800X,  
8-Core, 3,8 GHz, SMT



## 07 CPUs

Rank Q1 22	Rank Q4 21	Products (Manufacturer / product name / mfr´s no.)	Total clicks
01	01	AMD Ryzen 7 5800X, 8-Core, 3,8 GHz, SMT, 100-100000063WOF	1411
02	04	AMD Ryzen 5 5600G, 6-Core, SMT, APU, 3,9 GHz, 100-100000252BOX	1035
03	14	Intel Core i7-12700K, 12-Core, 20 Threads, 3,60GHz, BX8071512700K	978
04	02	AMD Ryzen 5 5600X, 6-Core, 3,7 GHz, SMT, 100-100000065BOX	922
05	05	AMD Ryzen 9 5900X, 12-Core, 3,7 GHz, SMT, 100-100000061WOF	895
06	11	Intel Core i5 11400 2,6 GHz - Skt 1200, BX8070811400	844
07	06	AMD Ryzen 9 5950X, 16-Core, 3,4 GHz, SMT, 100-100000059WOF	812
08	12	Intel Core i9-12900K, 16-Core, 24 Thread, 3,20GHz, BX8071512900K	776
09	26	AMD EPYC 7313P, 16-Core, SMT, 3GHz, 128MB Cache, 100-0000000339	672
10	03	Intel Core i7-11700K, 8-Core, HT, 3,6GHz, BX8070811700K	666
11	946	Intel Core i5-12400, 6-Core, HT, 2,5GHz, BX8071512400	656
12	08	Intel Core i5 10400, 6-Core, 2,9 GHz, HT, BX8070110400	648
13	39	AMD EPYC 7282, 16-Core, SMT, 2,8GHz, 64MB Cache, 100-0000000078	634
14	13	Intel Core i3 10100, 4-Core, HT, 3,6 GHz, BX8070110100	606
15	27	AMD Ryzen 7 5700G, 8-Core, SMT, 3,8GHz, 100-100000263BOX	509

# 08 Software

Rank	Rank	Products	Total
Q1 22	Q4 21	(Manufacturer / product name / mfr's no.)	clicks
01	04	Microsoft Office Home and Business 2021, T5D-03485	2576
02	01	Microsoft Windows 10 Pro x64, FQC-08922	2280
03	02	Microsoft Office Home and Business 2019, T5D-03312	1825
04	03	Microsoft Windows Server 2019 Standard Edition, P11058-041	1696
05	07	Microsoft Windows Server 2019 Standard, OEM, P73-07790	1600
06	06	Microsoft Office Home and Business 2021, T5D-03526	1480
07	05	Microsoft Windows Server 2022 Standard, P73-08330	1443
08	10	Microsoft Office Home and Business 2021, P8, T5D-03511	1106
09	14	Microsoft Windows Server 2022, R18-06468	1074
10	12	Windows 11 Pro, FQC-10534	859
11	20	Windows 10 Pro, OEM, DVD, FQC-08929	855
12	-	Microsoft Windows Server 2022 - Medien - 16 Kerne - ROK - DVD - 64-bit, P46171-A21	823 <span>TOP!</span>
13	11	Microsoft Office Home and Student 2021, 79G-05405	797
14	18	Microsoft Windows Server 2022, 6VC-04323	770
15	17	HPE Integrated Lights-Out Advanced, 512485-B21	640

## Hottest Player:

Microsoft Office Home and Business 2021



At a glance:

TOP!

These new from-zero-to-hero products have directly entered the top 15.



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