

ITscope

These products get gold status: The trends in Q3 2022

ITscope market barometer



Our IT market barometer

Dear customers & followers,

our aim is to keep you up to date and informed about the current reseller demand for ITC products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from different categories – and the perfect ITC market overview.

News from the past quarter:

New distributors

A total of **six new suppliers** have become part of the ITscope network this quarter. In addition to **three German suppliers**, **eSales i Wspólnicy SP. z o. o.** from Poland, **IT Hardware and Software NL B.V.** from the Netherlands and **Total-Information-Management TIM AG** from Austria have also joined the network.

Integration news: Sage 100

The **Sage 100 integration** has been enhanced with new features. It is now possible to order directly within Sage 100 ERP (from version 9.0) **via the ITscope order API**. This way, the **procurement process is digitalised** within Sage 100 and, in addition to the automated order transfer, you also receive the **corresponding order documents** back in your ERP.

Guide: Optimise IT purchasing in 5 steps

System houses are often faced with the question of how to obtain the right products for customers - in the **required quantities, quickly and with the best possible order conditions**. In our new guide, we explain how ITscope facilitates managing **your procurement processes centrally via one platform**, thereby making them more efficient.



What awaits you

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Hottest Player:

HP Thunderbolt Dock G4,
HDMI, 2 x DP, Thunderbolt,
USB-C



01 Highflyer: Top 30 of the newcomers

Rank Q322	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	11.04.22	HP Thunderbolt Dock G4, HDMI, 2 x DP, Thunderbolt, USB-C, 4J0A2AA#ABB	3314
02	08.06.22	Apple MacBook Pro, M2, 10-Core, 8GB, 256GB, MNEH3D/A	1724
03	03.05.22	HP Pro 400 G9, i5, 8GB, 256GB, Wolf Pro Sec., 6B240EA#ABD	522
04	15.04.22	Ubiquiti UniFi Dream Machine Special Edition, 10GigE, 2,5GigE, UDM-SE	514
05	01.04.22	LG 24", FullHD, IPS, LG 24BN650Y-B	493
06	21.04..22	Logitech Master Series MX MASTER 3S, Graphite, 910-006559	474
07	04.05.22	Samsung Galaxy Tab S, 10.4", 4GB, 64GB, grey, SM-P613NZAADB7	472
08	08.09.22	Apple iPhone 14 Pro, 256GB, 120Hz OLED, black, MQ0T3ZD/A	466
09	03.05.22	Synology RackStation RS422+	422
10	28.06.22	HP 302XL, black, F6U68AE	313
11	08.09.22	Apple AirPods Pro, 2nd Gen., MQD83ZM/A	306
12	22.04.22	MSI GeForce RTX 3070 VENTUS 3X PLUS 8G OC LHR, 8GB GDDR6, V390-457R	255
13	18.05.22	Intel Ethernet Server Adapter I350-T2, PCIe 2.1 x4, LP, I350T2V2BLK	213
14	10.06.22	AMD Threadripper PRO 5975WX, 32-Core, SMT, 4.5GHz, 100-100000445WOF	198
15	07.04.22	Samsung Flip Pro WM85B, 85", interactive Digital Signage, grey, LH85WMBWLGCXEN	188

Hottest Player:

HP Thunderbolt Dock G4,
HDMI, 2 x DP, Thunderbolt,
USB-C



01 Highflyer: Top 30 of the newcomers

Rank Q3 22	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
16	11.06.22	Xiaomi Roborock S7 MaxV Ultra, S7MU52-00	152
17	16.04.22	DJI Mini 3 Pro, including RC Controller, 929402	148
18	30.04.22	Kingston DataTraveler Exodia M, 32GB, USB3.2 Gen 1 (5Gbit/s), DTXM/32GB	126
19	08.09.22	Apple Watch Series 8 (GPS), 45mm, 32GB, Midnight Aluminium, MNP13FD/A	118
20	27.05.22	Fujitsu PRIMERGY TX1320 M5, XEON E-2334, 16GB, VFY:T1325SC010IN	117
21	08.06.22	Apple 35W Dual USB-C Port Power Adapter, MNWP3ZM/A	116
22	26.05.22	Canon i-SENSYS MF752Cdw, 5455C012	99
23	18.07.22	be quiet! Pure Base 500FX, ATX, black, BGW43	93
24	09.08.22	Parallels Desktop for Mac, ESDPD18EU	89
25	12.04.22	Microsoft Windows Server 2022, RDS, CAL, 1Dev, 6VC-03967	85
26	26.05.22	Canon i-SENSYS LBP673Cdw, 5456C007	83
27	29.07.22	Intel NUC Wall Street Canyon, i5, 12-Core, 16 Threads, 2,5GigE, RNUC12WSKI50000	79
28	24.08.22	Kingston NV2, 1TB, M.2 2280, PCIe 4.0 x4, SNV2S/1000G	75
29	15.04.22	Steelplay EckoWave, BT, JVAMUL00143	59
30	23.08.22	Gigabyte X670E AORUS MASTER, ATX, AM5, DDR5, X670	41

02 Mobile phones

Rank Q3 22	Rank Q2 22	Products (Manufacturer / product name / mfr 's no.)	Total clicks
01	01	Apple iPhone 13, 128GB, midnight, MLPF3ZD/A	6329
02	08	Apple iPhone 12, 64GB, black, MGJ53ZD/A	2064
03	06	Apple iPhone SE (3rd generation), 64GB, black, MMXF3ZD/A	1790
04	04	Samsung Xcover 5 Enterprise, 64GB, black, SM-G525FZKDEEB	1750
05	05	Apple iPhone SE (3rd generation), 128GB, black, MMXJ3ZD/A	1544
06	10	Apple iPhone 13 Pro, 128GB, graphite, MLV93ZD/A	1471
07	09	Apple iPhone 11, 64GB, black, MHDA3ZD/A	1305
08	19	Samsung A53 5G, 128GB, black, SM-A536BZKNEUB	1291
09	07	Apple iPhone 12, 128GB, black, MGJA3ZD/A	1230
10	11	Apple iPhone 13 mini, 128GB, Midnight Black, MLK03ZD/A	1089
11	22	Samsung Galaxy S22, 128GB, black, SM-S901BZKDEUB	954
12	20	Apple iPhone 13 Pro, 256GB, graphite, MLVE3ZD/A	829
13	17	Apple iPhone 11, 128GB, black, MHDH3ZD/A	821
14	30	Samsung Galaxy A52s 5G, 128GB, black, SM-A528BZKCEEB	761
15	15	Samsung Galaxy A22 5G, 64GB, grey, SM-A226BZAUEUB	741

Hottest Player:

Apple iPhone 13,
128GB, Midnight



Hottest Player:

Apple iPad Wi-Fi,
10,2", 64GB, grey



03 Tablets

Rank Q3 22	Rank Q2 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Apple iPad Wi-Fi, 10,2", 64GB, grey, MK2K3FD/A	5221
02	02	Microsoft Surface Pro 8, i5, 16GB, 256GB, EIN-00020	4016
03	03	Samsung Tab A8, 10,5", WIFI, 32GB, grey, SM-X200NZAEEUB	1982
04	06	Apple 10.9-inch iPad Air Wi-Fi (5. Gen.), 10,9", 64GB, grey, MM9C3FD/A	1681
05	08	Apple iPad Pro Wi-Fi + Cellular, 12.9", 256GB, grey, MHR63FD/A	1177
06	37	Microsoft Surface Pro 8, i5, 8GB, 256GB, 8PR-00035	1033
07	12	Samsung GALAXY Tab Active, 8", 64GB, black, SM-T575NZKAEEB	1027
08	11	Microsoft Surface Go 3, i3, 8GB, 128GB, Win11 Pro, 8VD-00003	965
09	19	Apple 11-inch iPad Pro Wi-Fi + Cellular (3.Gen.), 11", 128GB, grey, MHW53FD/A	951
10	07	Apple iPad Wi-Fi + Cellular, 10,2", 64GB, grey, MK473FD/A	925
11	28	Apple 10.9-inch iPad Air Wi-Fi (5. Gen), 10,9", 256GB, grey, MM9L3FD/A	841
12	13	Samsung Tab A8 10.5 LTE 32GB Gray - Apple A8, SM-X205NZAEEUB	840
13	09	Microsoft Surface Pro 7+, 12,3", i5, 8GB, 256GB, 1NA-00003	797
14	15	Samsung Galaxy Tab S7 FE, 64GB, 12.4", black, SM-T733NZKAEUB	770
15	05	Samsung Galaxy Tab S6 Lite, 64GB, grey, SM-P610NZAADBT	751

04 Notebooks

Rank	Rank	Products	Total
Q3 22	Q2 22	(Manufacturer / product name / mfr 's no.)	clicks
01	01	Lenovo ThinkPad E15 Gen 3 20YG, 15.6", R5, 16GB, 512GB, 20YG009YGE	6762
02	04	HP 450 G8, 15.6", i5, 8GB, 256GB, 2W1 G6EA#ABD	3332
03	03	Apple MacBook Air, 13.3", M1, 8GB, 256GB, MGN63D/A	2965
04	27	Lenovo ThinkBook 15 G2 ITL 20VE, 15.6", i5, 16GB, 512GB, 20VE00RSGE	2441
05	05	Microsoft Surface Laptop Studio, 14.4", i7, 16GB, 512GB, ABR-00030	1881
06	17	Lenovo ThinkPad T15g Gen 2 20YS, 15.6", i9, 32GB, 1TB, 20YS000CGE	1832
07	57	Dell Latitude 5520, 15.6", i7, 16GB, 512GB, 03F7V	1733
08	516	Apple MacBook Pro, 13", M2, 8GB, 256GB, MNEH3D/A	1724
09	25	Dell Latitude 3520, 13.3", i5, 8GB, 256GB, WCCGF	1666
10	06	Dell Latitude 3520, 15.6", i3, 8GB, 256 GB, 4NRX2	1630
11	14	Lenovo ThinkPad E15 Gen 2 20TD, 15.6", i5, 8GB, 256GB, 20TD00GNGE1	1542
12	46	Lenovo ThinkPad E15, 15.6", i7, 16GB, 512GB, 20TD002MGE	1359
13	15	Fujitsu LIFEBOOK A3510, 15.6", i3, 8GB, 256GB, FPC04951BP	1271
14	11	Lenovo ThinkPad E15 Gen 2 20TD, 15.6", i5, 16GB, 512GB, 20TD00GSGE	1147
15	28	Lenovo ThinkPad E14 Gen 3 20Y7, 14", R7, 16GB, 512GB, 20Y700AHGE	1054

Hottest Player:

Lenovo ThinkPad E15
Gen 3 20YG, 15.6", R5,
16GB, 512GB



Hottest Player:

Lenovo ThinkCentre
M70q 11DT, i5 2GHz,
256GB SSD



05 PC systems

Rank Q3 22	Rank Q2 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Lenovo ThinkCentre M70q 11DT, i5 2GHz, 256GB SSD, 11DT003WGE	18155
02	02	HP ProDesk 400 G6, i5 2.3GHz, 256GB SSD, 23H19EA#ABD	3039
03	04	Dell OptiPlex 3090, i5 2.3GHz, 256GB SSD, XP8G2	1844
04	13	HP ProDesk 400 G6, i5 2.3GHz, 512GB SSD, 23H33EA#ABD	996
05	03	Lenovo ThinkCentre M70q 11DT, i5 2GHz, 512GB SSD, 11DT0043GE	946
06	14	Lenovo ThinkCentre M70t 11EV, i5 2.9GHz, 512GB SSD, 11EV000WGE	810
07	18	Lenovo ThinkCentre M70q Gen 2 11MY, i5 1.3GHz, 256GB SSD, 11MY002WGE	780
08	42	HP Workstation Z2 G5, i7 2.9GHz, 16GB, 512GB, 523Y7EA#ABD	764
09	34	Lenovo V50a-24IMB AIO 11FJ, 23.8", i5 2GHz, 8GB, 256GB, 11FJ00GNGE	678
10	06	Lenovo ThinkStation P350 30EF, i9 1.5GHz, 1TB SSD, 30EF000JGE	645
11	29	Lenovo ThinkCentre M70q Gen 2 Tiny 11MY, i5 1.3GHz, 16GB, 512GB, 11MY0031GE	635
12	10	Lenovo ThinkCentre M70q 11DT, i3 3GHz, 256GB SSD, 11DT003HGE	626
13	16	Apple iMac AiO, M1, 8GB, 256GB SSD, MGTG3D/A	565
14	05	Apple Mac Studio, USFF, M1 Max, 32GB, 512GB SSD, MJMV3D/A	537
15	12	HP ProDesk 400 G6, i3 3GHz, 256GB SSD, 23H17EA#ABD	529

06 Graphics cards

Rank Q3 22	Rank Q2 22	Products (Manufacturer / product name / mfr 's no.)	Total clicks
01	01	MSI GeForce RTX 3060 Ti GAMING X 8G LHR, 8GB GDDR6, V397-231R	4038
02	02	MSI GeForce RTX 3080 Ti GAMING X TRIO, 12GB GDDR6X, V389-058R	2109
03	04	MSI GeForce RTX 3070 Ti VENTUS 3X OC, 8GB GDDR6, V505-007R	1308
04	31	MSI GF RTX 3090 Ti GAMING X TRIO, 24GB GDDR6X, V509-014R	1131
05	10	MSI GTX 1660 VENTUS XS OC - OC Edition, 6GB GDDR6, V375-279R	1100
06	03	MSI GEFORCE RTX 3090 GAMING X, 24GB GDDR6X, V388-011R	842
07	62	ASUS TUF Gaming TUF-RTX3090-O24G-GAMING, 24GB GDDR6X, 90YV0FD1-M0NM00	816
08	11	NVIDIA RTX A4000, 16GB GDDR6, VCNRTXA4000-PB	813
09	07	NVIDIA Quadro RTX 4000, 8GB GDDR6, VCQRTX4000-PB	673
10	06	NVIDIA RTX A2000, 6GB GDDR6, VCNRTXA2000-SB	649
11	12	MSI GEFORCE RTX 3090 VENTUS 3X24GOC, 24GB GDDR6X, V388-002R	590
12	21	MSI RTX3080 Ti Ventus 3X OC, 12GB GDDR6X, V389-059R	566
13	05	ASUS Dual NVIDIA GeForce RTX 3060 V2 OC Edition, 12GB GDDR6, 90YV0GB2-M0NA10	564
14	39	ASUS GF TUF-RTX3080TI-O12G GAMING, 12GB GDDR6X, 90YV0GU1-M0NM00	544
15	30	NVIDIA Quadro P2200, 5GB GDDR5X, VCQP2200-PB	510

Hottest Player:

MSI GeForce RTX 3060 Ti GAMING X 8G LHR, 8GB GDDR6



Hottest Player:

MSI B550-A Pro,
AM4, ATX,



07 Mainboards

Rank Q3 22	Rank Q2 22	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	05	MSI B550-A Pro, AM4, ATX, 7C56-002R	1458
02	01	Gigabyte Z690 GAMING X DDR4, LGA1700, ATX	643
03	02	MSI MPG B550 Gaming Plus, AM4, ATX, 7C56-003R	552
04	07	MSI MAG B550 Tomahawk, AM4, ATX, 7C91-001R	406
05	08	MSI A520M Pro, AM4, ATX, 7D14-005R	362
06	45	ASUS PRIME X299-A II, LGA2066, ATX, 90MB11F0-M0EAY0	361
07	21	MSI X570-A PRO, AM4, ATX, 7C37-003R	358
08	03	ASUS PRIME Z590-P, LGA1200, ATX, 90MB11610-M0EAY0	355
09	17	Gigabyte H610M S2H DDR4, LGA1700, micro ATX	345
10	32	Gigabyte B660M DS3H DDR4, LGA1700, micro ATX	333
11	10	Gigabyte B560M DS3H V2, LGA1200, micro ATX	319
12	68	Gigabyte B660 DS3H DDR4, LGA1700, ATX	314
13	39	Gigabyte B550 Aorus Elite V2, AM4, ATX	313
14	52	Gigabyte H510M S2H V2, LGA1200, micro ATX	312
15	31	MSI PRO Z690-A DDR4, LGA1700, ATX, 7D25-002R	306

08 Memory modules

Rank Q3 22	Rank Q2 22	Products (Manufacturer / product name / mfr 's no.)	Total clicks
01	02	Crucial CT16G4SFRA32A 16GB DDR4 3200MHz, DIMM, CT16G4SFRA32A	1737
02	01	HPE SmartMemory 32GB DDR4 2933 MHz DIMM, P00924-B21	1368
03	03	Crucial 8GB DDR4 3200MHz, SO-DIMM, CT8G4SFRA32A	538
04	11	Samsung 64GB DDR4 3200MHz DIMM, M393A8G40AB2-CWE	530
05	09	Crucial CT8G4DFRA32A - 8 GB - 1 x 8 GB - DDR4 - 3200 MHz	482
06	10	HPE SmartMemory 16GB DDR4 2933MHz, P00920-B21	481
07	06	Kingston ValueRAM 4GB DDR3L 1600MHz SO DIMM, KVR16LS11/4	455
08	08	HPE SmartMemory 32GB DDR4 2666MHz DIMM, 815100-B21	453
09	05	HPE SmartMemory 64GB DDR4 2933MHz, DIMM, P00930-B21	447
10	07	HPE SmartMemory 16GB DDR4 2933MHz, P00922-B21	437
11	12	Kingston 8GB DDR4 2666MHz SO-DIMM, KCP426S58/8	410
12	13	Crucial 32GB DDR5 4800MHz, DIMM, CT32G48C40U5	378
13	15	Crucial 16GB DDR4 3200MHz DIMM, CT16G4DFRA32A	378
14	42	Samsung 128GB DDR4 3200MHz DIMM, M393AAG40M32-CAE	349
15	16	Samsung 32GB DDR4 3200 ECC reg. DR, M393A4K40EB3-CWE	337

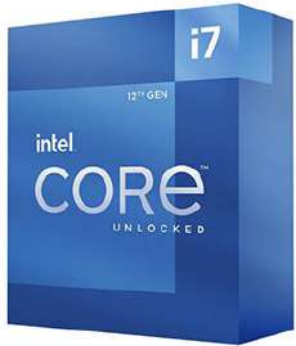
Hottest Player:

Crucial CT16G4SFRA32A
16GB DDR4 3200MHz,
DIMM,



Hottest Player:

Intel Core I7-12700K,
12-Core, 20 Threads,
3.60GHz



09 Processors

Rank Q3 22	Rank Q2 22	Products (Manufacturer / product name / mfr 's no.)	Total clicks
01	01	Intel Core I7-12700K, 12-Core, 20 Threads, 3.60GHz, BX8071512700K	1511
02	03	AMD Ryzen 5 5600X, 6-Core, SMT, 3.7 GHz, 100-100000065BOX	1351
03	02	AMD Ryzen 7 5800X, 8-Core, SMT, 3.8 GHz, 100-100000063WOF	1310
04	06	Intel Core I9-12900K, 16-Core, 24 Thread, 3.20GHz, BX8071512900K	1008
05	08	Intel Core i5 10400, 6-Core, HT, 2.9 GHz, BX8070110400	887
06	05	AMD Ryzen 5 5600G, 6-Core, SMT, APU, 3.9 GHz, 100-100000252BOX	876
07	13	Intel Core i5-12400, 6-Core, HT, 2.5GHz, BX8071512400	844
08	04	AMD Ryzen 9 5950X, 16-Core, SMT, 3.4 GHz, 100-100000059WOF	765
09	10	AMD Ryzen 9 5900X, 12-Core, SMT, 3.7 GHz, 100-100000061WOF	743
10	07	Intel Core i7-11700K, 8-Core, HT, 3.6GHz, BX8070811700K	736
11	09	Intel Core i5 11400, 6-Core, HT, 2.6 GHz, BX8070811400	669
12	11	Intel Core i3 10100, 4-Core, HT, 3.6 GHz, BX8070110100	613
13	46	Intel Core i5-11400F, 6-Core, HT, 4.4GHz, BX8070811400F	574
14	23	Intel Core i5-12400F, 6-Core, HT, 2.5GHz, BX8071512400F	564
15	16	Intel Core i3 12100, 4-Core, HT, 3.3GHz, BX8071512100	541

Hottest Player:

Microsoft CSP Office
LTSC Standard 2021[P]

At a glance:

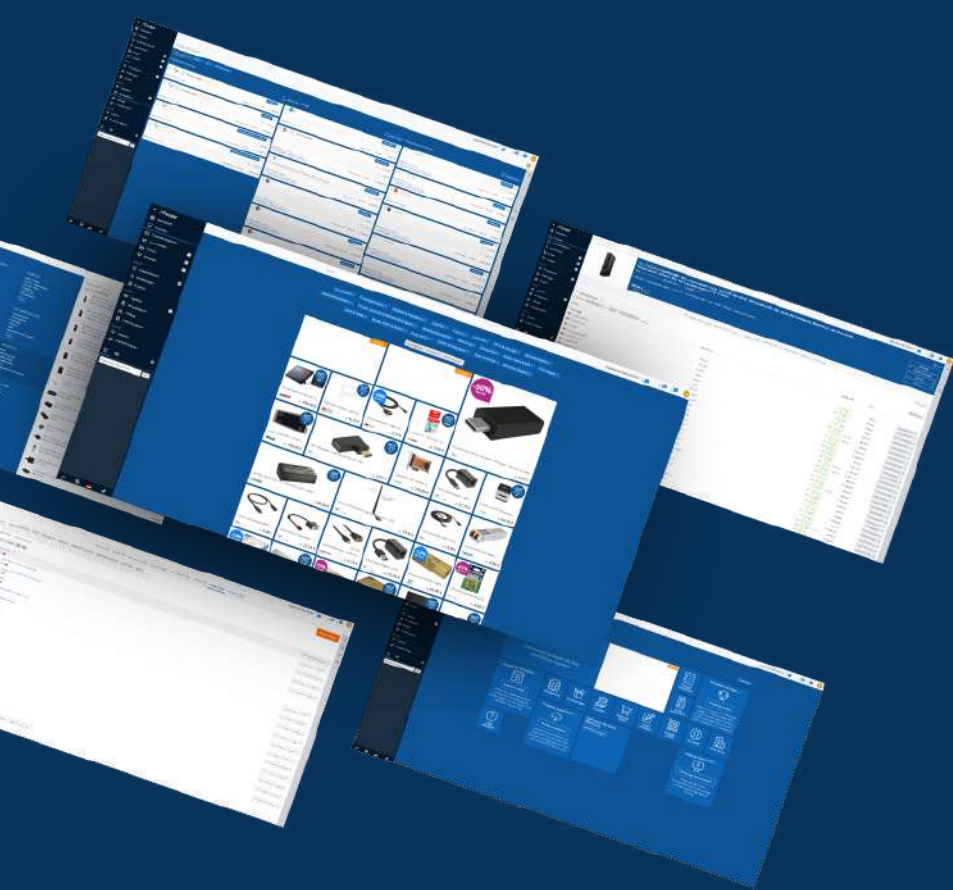
TOP!

These new from-zero-to-hero products have directly entered the top 15.

10 Managed Services

Rank Q3 22	Rank Q2 22	Products (Manufacturer / product name / mfr´s no.)	Total clicks
01	01	Microsoft CSP Office LTSC Standard 2021[P], DG7GMGF0D7FZ:0002	180
02	25	brainworks managed by Solution Cube FileWave PC/Mac und MDM für 30, DBD.SC-MBB-FILEWAVE-30	66
03	15	brainworks managed by Solution Cube Kerio Connect für 30 Benutzer, DBD.SC-MBB-CONNECT-30	63
04	03	Microsoft CSP Windows Server U-CAL 2022[P], DG7GMGF0D5VX:0007	57
05	02	Microsoft CSP Office LTSC Standard 2021 NP[P], DG7GMGF0D7FZ:0002	55
06	24	Microsoft CSP Windows Server Standard 2022 NP[P], DG7GMGF0D5RK:0005	32
07	08	TERRA SYNAXON IaaS Basic Umgebung- 20 User AD TS FS[M], 7030044	23
08	16	Microsoft CSP Office LTSC Standard 2021 EDU[P], DG7GMGF0D7FZ_0002	22
09	19	Microsoft TERRA CLOUD CSP SQL Svr Std 2 Core 2019[P] DG7GMGF0FLR2-0002	20
10	30	Microsoft CSP Windows Server D-CAL 2022[P], DG7GMGF0D5VX:0006	20
11	55	Microsoft CSP Teams Essentials AAD Identity[1J1] New Commerce, CFQ7TTC0JN4R-0002-1J1J	18
12	07	Microsoft CSP Visual Studio Professional 2022[P], DG7GMGF0D3Sj:0003	17
13	-	Microsoft Windows 11 Pro Upgrade EDU, DG7GMGF0D8H4_0004	17
14	29	Microsoft CSP Windows Server Standard 2 Lic Core 2022[P], DG7GMGF0D5RK:0004	16
15	20	Microsoft CSP Windows Server Standard 16 Lic Core 2022 EDU[P], DG7GMGF0D5RK_0005	14

TOP!



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